



REPORT

From the office of the...

Teaching Awards Committee (TAC) Coordinator

TO:	Members of the Executive Board
FROM:	Alex Wilson
SUBJECT:	Teaching Awards Committee (TAC) Report 1
DATE:	Tuesday September 29th 2015

UPDATE

TAC has begun weekly blogs that tie other education or advocacy initiatives back to TAC. The goal of these posts is to increase social media and website traffic as well as increase awareness of TAC and its scope. In addition our first Nomination period begins this Monday October 5th and will run for three weeks ending on October 25th. Promotions are now online and will be appearing on campus screens shortly.

SERVICE USAGE

Thus far there has been little usage of TAC, as we have not begun our first campaign. However committee members are enthusiastically attending biweekly meetings and Clubsefest was a success in terms of getting TAC's name out to students.

PAST EVENTS, PROJECTS & ACTIVITIES

A new initiative this year was the hiring of two executive positions for the Committee as well as providing all volunteers with job descriptions. Both executives have settled into their respective roles very well and the job descriptions were valuable to have on hand when initially discussing expectations and responsibilities for volunteers. The promotions executive position has been particularly valuable through September as TAC is starting many new promotional projects this year with the goal of 1500 combined facebook and twitter followers by the end of March.

UPCOMING EVENTS, PROJECTS & ACTIVITIES

In terms of behind the scenes work, I've gone through Mina's organization system for Nominations that she introduced last year and have prepped the Nominations survey for this period. The Nomination period running from October 5th-25th is the primary focus of TAC right now. This is the earliest Nomination Period for quite some time as I'm trying to move to two three week campaign periods over each of the reading weeks. Promotion of this will continue online for the week preceding Nominations until the 25th. In addition eight days will be spent in MUSC tabling for in person Nominations.

BUDGET

Currently budgeting for promotions between both periods is an area of interest. As there have been several new designs in promotion this year and I would like to purchase some larger purchases like a standup banner and whiteboard speech bubbles, for promotions in the future.

CURRENT CHALLENGES

By having such an early Nomination period and hiring executives late into the summer preparing everything for the first Nominations Period while including them in the planning has led to a time crunch. While everything has or is being wrapped up, hiring executive in March or April to allow more summer planning would be advantageous for future years.

SUCSESSES

Over the past four months TAC has almost tripled its social media followers (although there is still a lot of room for improvement). New initiatives like educational spotlights and a weekly blog will hopefully further this trend.

Last year, volunteer continuity was a cited issue of concern. While staffing Clubsefest was initially a concern, now that TAC has begun meeting I'm confident that this issue has been at least partly addressed since last year. Job descriptions, frequent online contact and informal meetings have been effective in creating a friendly environment with clear communication of responsibilities and expectations.