



REPORT

From the office of the...

Emergency First Response Team

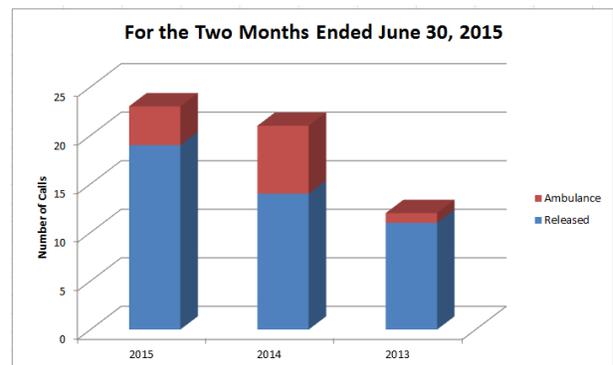
TO: Members of the Executive Board
FROM: Sachin Doshi
SUBJECT: Emergency First Response Team - Report 1
DATE: Tuesday, July 7th, 2015

UPDATE

The EFRT has been using the summer months to implement new improvements to the service and to prepare for the upcoming year. Current projects include a rebranding, update of our medical protocols, and applying to make McMaster an internationally credited HeartSafe Campus. Year over year service usage and first aid course revenue have both increased. Most first aid courses this summer have been expanded due to high interest and will help the EFRT achieve the budgeted \$8000 increase in course revenue.

SERVICE USAGE

Activation of the EFRT, an accurate measure of service usage, has increased compared to previous years. Analysis of these calls indicates that while call count has increased, the number of overall ambulance calls has decreased. Since medical emergencies are sporadic, this data could be coincidental but also suggests that there is a lower threshold to activate the EFRT. This is a positive result and can be attributed to the increased online presence and campus awareness of the EFRT. An additional factor that potentially contributed to the decreased number of ambulances required is the overall experience of summer responders. The core responders for Summer 2015, on average, have more experience than previous years, and are likely more comfortable releasing patients without activating Hamilton EMS. Service usage data attests to the efficacy of our Public Relations efforts and will be used as a source of encouragement to expand this area.



PAST EVENTS, PROJECTS & ACTIVITIES

The EFRT has participated in various events over the past two months. Examples include May at Mac, Community Trails Day, Let's Talk Science, convocation, and more. In terms of first aid courses, additional teaching resources are being developed and will be made available to instructors in order to improve courses offered to the public. With the assistance of the Communications Officer, a video advertisement is currently being produced and will be released to expand course interest. An additional public relations

initiative currently underway is a rebranding with the help of the Student Life Development Coordinator. This will make the EFRT image more inline with that of the MSU. Internally, the EFRT has reorganized the office to make more space for practicing responding skills and to increase privacy while writing call reports. In addition, the medical protocols which we follow when responding have been completely reviewed and updated by the Executive Members, and will be sent to our Medical Director for approval.

UPCOMING EVENTS, PROJECTS & ACTIVITIES

Future initiatives include reviewing and revising the recruitment process. Currently, this demands significant dedication from volunteer responders and is an intensive process. The development of new promotional material and the creation of a more thorough Mental Health First Aid protocol will also be developed.

BUDGET

EFRT Select Budget Accounts For the Two Months Ended June 30, 2015				
Budget Line	Current Budget	Percentage Spent	2014 Budget	Percentage Spent
COURSE REV	\$ (55,000.00)	11.1%	\$ (47,000.00)	11.19%
REPAIRS & MTCE.	\$ 400.00	32%	\$ 400.00	0.00%
PUBLIC EDUCATION	\$ 16,000.00	30%	\$ 12,000.00	39.85%
WAGES	\$ 38,000.00	12%	\$ 38,725.00	3.49%

The budget for the summer months is primarily focused on first aid courses and supplies. Year over year analysis is not entire representative of performance during the summer months as the timeline for large purchases is variable. All comparable budget lines are listed above and are representitave of previous years’ performance. Wage expense this year are higer due to event responding wages, which have been included in the wages budget line.

CURRENT CHALLENGES

Revision of the orientation process will be difficult as there are many factors to consider. There may be resistance from responders, who play a significant role in this process. The EFRT recruitment process is a very fast moving process and a significant focus will need to be placed on logistics and planning.

SUCSESSES

The EFRT has been very successful in maintaining the quality of Emergency Medical Care provided to the McMaster campus. In addition, first aid courses have shown significant improvement, on track to meet a 17% budgeted increase in course revenues this year.