



REPORT

From the office of the...

Maroons

TO: Members of the Executive Board
FROM: Kristina Weatherbee
SUBJECT: Maroons Report #5
DATE: Wednesday, February 11, 2015

UPDATE

The Maroons had a great end to Term 1 and a great start to Term 2. We ran a few successful events and had a very productive General Assembly with all of our reps. We have also seen an increase in attendance from our rep team, which is usually expected at the start of Term 2. The new coordinator has been hired, and applications for the exec team and rep team will be released by the end of the month.

SERVICE USAGE

The Maroons have helped out with a few initiatives over the past month. We helped the MSU and their partners throughout Frost Week, including attending the coffee house, helping out at Frost Frest, and helping Campus Events at the concert. We had great attendance from our reps at these events, likely due to the start of the new term and the lack of tests and assignments. Our reps have also been helping out TAC at their promo tables over the past two weeks. Our Facebook page also reached 1500 likes which has been our goal since the start of the year so we were very excited about that.

PAST EVENTS, PROJECTS & ACTIVITIES

Maroons Formal (November 21st)

The annual Maroons Formal was held in November and we made a number of changes that differentiated it from previous years. We had a location change to the Art Gallery of Hamilton, promoted it primarily as a First Year Formal, and opted for a casual set up rather than a sit down dinner. Overall, we got a lot of positive feedback regarding the changes, especially that it established a more inclusive atmosphere than in previous years. We also got some feedback stating that the promotional focus put on first years made it seem that upper year students were not welcome at the event. We also had mixed reviews regarding the lack of a dinner, but appreciation for the lower cost of tickets. It was overall a success, but decisions will definitely have to be made next year to determine whether or not this event will continue, or if there are more effective outreach events we could be running.

Alumni Exam Destressor (December 10th)

This was the second year we held this event in collaboration with Alumni. It went well this year, although it was not the best timing. Last year, the event was held the day before

exams started while this year it was held during exams. While we still had a good number of students come out, it was not nearly as busy as it was last year.

General Assembly (January 11th)

This was the third year that we held this mandatory General Assembly for our reps and it was very successful this year. We changed the timing and structure of the event and got a lot of positive feedback from our reps on it. We discussed Welcome Week and Term 1 events, as well as talked about Term 2 expectations.

Rep Fest (February 3rd)

This was the first year that we have held this event and we got a lot of positive feedback from it. It gave students a chance to learn about the various opportunities there are to get involved as a rep during Welcome Week. Almost all repping groups were present, and the only groups missing were Health Science, Nursing, and Residence Reps. In order to better accommodate for some of these groups next year, hopefully we will be able to hold this event earlier on in Term 2 (potentially during Frost Week).

UPCOMING EVENTS, PROJECTS & ACTIVITIES

First Year Movie Night (February 11th)

We are having a First Year social this week in Club Space. We are hoping that students will use it as an opportunity to come out and talk to reps prior to the rep application process so that they can ask any questions they might have about applications, interviews, or being a rep.

Exec/Rep Applications (mid-February – mid-March)

Exec Applications are being released [*this week*] and Rep Applications will be released on February 23rd. We are hoping to have the new Exec Team hired by early March, and the final Rep Team will be hired by the beginning of April.

BUDGET

Budget Line	Budget	Percentage Spent	Amount Spent
MISC. REVENUE	(4,500)	86.22	3,880
UNIFORM REVENUES	(3,000)	160.33	4,810
ANNUAL CAMPAIGNS	6,000	106.13	6,367.75
ADV. & PROMO.	1,500	78.66	1,179.96
SPECIAL PROJECTS	1,000	37.07	370.72
UNIFORMS	4,500	164.66	7,409.65
MEMBER TRAINING	2,000	65.69	1,313.86

CURRENT CHALLENGES

Moving into midterm period, there is a chance that rep attendance will begin to drop due to added academic stress.

SUCCESSSES

Rep attendance has been awesome so far due to the lighter course load at the beginning of Term 2.