

**Executive Board Meeting 14-16**  
**Friday, November 14, 2014 @ 10:30am**  
**MSU Boardroom, MUSC room 201**

**Call to order @ 10:39 am**

**Present** Brodka, Craig, D'Angela, Mallon, Narro Perez, Osazuwa, Saull  
**Late** Nolan  
**Absent** Tambakis  
**Others Present** J. McGowan (General Manager), V. Scott (Recording Secretary), M. Wooder (SLDC), Jess Shoker (Advocacy Coordinator), Saad Syed (CRO), Naomi Pullen (DRO), David Rios (MACgreen Coordinator), Kristina Weatherbee (Maroons Coordinator), Joshua Patel (SCSN Director), Chris Adams-McGavin (EFRT Director)

**1. Adopt Agenda**

**Moved** by Mallon, **seconded** by D'Angela that the Executive Board adopt the agenda, as circulated and presented.

**Vote to Adopt**

**Passes by General Consent**

**2. Adopt Minutes**

**Moved** by Brodka, **seconded** by D'Angela that the Executive Board approve minutes from Executive Board meeting 14-15 – November 7, 2014.

**Vote to Adopt**

**In Favour: 5 Opposed: 0 Abstentions: 2 (Narro Perez, Saull)**  
**Motion Passes**

**3. Advocacy Report – Jess Shoker presented**

- Shoker summarized the report.

**Nolan arrived at 10:38 am**

**Questions**

- D'Angela asked if there was an autopsy of the MAC Votes Campaign. Shoker responded that there was an the election aspect will be put in the transition report.
- D'Angela asked if Shoker could give specifics for the housing campaign. Shoker responded that the collaboration with SCSN will put on campaigns and indentifying an issue with student concerns.
- Brodka asked how street team morale was. Shoker responded that it was good, and that the team has been very engaged that they will be rewarding them with a social.
- Wooder thanked Advocacy for helping out at the SLEF event.

**4. Elections Report – Saad Syed and Naomi Pullen presented**

- Syed summarized the report.

**Questions**

- McGowan stated that Elections 101 was a great idea. He let the CRO know that there will be a motion going forward to the SRA about the health plan referendum, and that they have already spoken to Ath and Rec to discuss sides.
- D'Angela stated that in their last report they were having challenges about running faculty and student group elections. He asked if that has been fixed. Syed responded that it will be. They are looking into making sure there is a proper transition so that the CRO for next year knows what to expect, as well as have them reach out to the groups and get election dates from them instead of waiting for the group to come to the elections dept.
- Saull felt that the outreach campaigns should stay within election's budget. He stated that if they needed more money for campaigns to come and talk to either him or Mallon.

**5. EFRT Report – Chris Adams-McGavin presented**

- Adams-McGavin summarized the report.

**Questions**

- Osazuwa asked what the minimum requirements were to be a volunteer. Adams-McGavin responded that they run 60 shifts per month. They are a 24/7 service and there are 60 shifts divided by the number of volunteers. Sometimes they are working 40-60 hours. They do training every Friday night, and get medically educated once a month.
- McGowan asked if there was any data for where on campus the responders are going to. Adams-McGavin responded that there is always a lot of activity in residence, but that he can get the statistics.

**6. MACgreen Report – David Rios presented**

- Rios summarized the report.

**Questions**

- D'Angela asked if the sustainability audit will be happening before the policy. Rios responded that it should be done by February, along with the report.
- Wooder asked who designed the cover for 'used but not bruised'. Rios responded that they are getting them re-designed by the promo exec, and given to Underground to be approved.
- McGowan asked how the relationship was with the community members. Rios responded that he was planning on doing a cleanup with Cootes watershed, but didn't think that the community understood that he was a full-time student on top of this job and that he couldn't make it to the meetings on Wednesday nights. Rios added that he has also been working with the RBG to do a campaign to make sure students don't go off the trails and litter.
- Narro Perez added that McMaster and the RBG are collaborating to define the relationship between the two of them.
- Rios wondered how political the service could get with their campaigns. He felt that sustainability is already a political issue, but he would like to know where to draw the line. Wooder responded that the line drawn in the past have been specific to situations. He explained that MACgreen has released press releases in the past when it comes to supporting issues. Wooder added that it depends on the issue, but if it came from the guise of the BoD then it would be okay. Brodka explained that the primary role of services are not to take stances unless director. The role of the service is to create conversation without taking a stance. McGowan added that political bodies will make the stances and the services advocate through service delivery. Rios thanked everyone for help clarify the issues. He explained that he will look into it and get a meeting with Brodka to discuss some ideas.
- Saull asked if there will be any waterfall hikes during Frost Week. Rios responded that he would be.

**7. Maroons Report – Kristina Weatherbee presented**

- Weatherbee summarized the report.

#### Questions

- D'Angela asked what the target attendance was for the Formal. Weatherbee responded that the target is 200. She added that the last she heard was they had 40 tickets sold, but tickets sales are going on for the next two weeks.
- Brodka asked how team morale was. Weatherbee responded that it seems as though they keep getting the same reps coming out to events. She added that there will be a Christmas party at the end of November.
- D'Angela asked if there were any plans for those reps that aren't showing up, to get them to come out to events or disciplined. Weatherbee responded that there are some reps who try to come out, but there are others who don't do anything. She explained that she will be setting up one on one meetings to discuss issues. Weatherbee added that they will be positive meetings and will ask what the Maroons can do to make it easier for them to come out to events.
- Brodka asked how the relationship was with Ath & Rec. Weatherbee responded that it depends on who they are working with. She explained that there are some people who treat the Maroons like they are Ath & Rec's employees, but that the Maroons are being treated better than last year.
- Saull asked if Maroons ever bought tickets so students wouldn't have to pay. Weatherbee responded that for all of the games in the season it would be a lot. Reps have to buy their own tickets, and it's been happening for the past two years and before that reps would get in for free.

#### 8. QSCC Report – no one presented, report attached

##### Questions

- D'Angela stated that he was confused about how they could have too many volunteers. Brodka stated that he wasn't entirely sure what this meant but felt that it was a good thing for people to be involved.
- Wooder asked about the lack of a committee for MAC Pride. He thought that the exec was supposed to help. Brodka stated that QSCC felt that they should have more campus partners, and a separate committee with its own executive.
- Saull asked what the action plan would be. Brodka responded that he will recommend to the Coordinator to put something in their transition report about this.

#### 9. SCSN Report – Joshua Patel presented

- Patel summarized the report.

##### Questions

- Nolan asked who Patel was working with down at the Underground. Patel responded that it has been Rebecca or Dave. The way it's been working is that his team will send something and wait two days without a reply and then they would have to go downstairs to go and talk to them. McGowan responded that he has heard a couple times about the backlog with services, and that he will follow up with Sandro.
- Brodka let Patel know that he rocks and that he has made SCSN into something cool and with so much potential.
- Wooder seconded Brodka's sentiments. He thanked Patel for the help with the municipal elections.
- D'Angela asked what the percentage was for activities that have been related to community building compared to political advocacy. Patel responded that this has been the first year where they have taken up more advocacy work. He felt that it was a good 50/50 split.

#### 10. Sponsorship & Donations Committee Recommendations

- Mallon stated he never received a response back from the Action Conference so he will be striking that from the original motion submitted. He added that they will be sponsoring the McMaster Engineering Competition for \$500. Mallon explained that he previously reported this at an earlier EB meeting but it

wasn't brought forward for approval as they were waiting to have a discussion with Wooder about promotion materials and such.

**Moved** by Mallon, **seconded** by D'Angela that the Executive Board approve the following recommendations from the Sponsorship & Donations Committee:

- Donation of up to \$250 to Sick Kids Foundation.
- Sponsorship of \$300 to the Health Sciences Musical.
- Sponsorship of \$500 to the McMaster Discovery Program, contingent on our logo being included on all promotional materials.
- Donation of \$70 to the Health Science 3HN3 course to run their event Get McQuestion Moving.

**Passes Unanimously**

**Moved** by Mallon, **seconded** by Osazuwa that the Executive Board approve the recommendation from the Sponsorship & Donations Committee to sponsor the McMaster Engineering Competition for \$500.

**In Favour: 7 Opposed: 0 Abstentions: 1 (Brodka)**  
**Motion Passes**

#### **11. Committee of the Whole – Service Reports**

**Moved** by Osazuwa, **seconded** by Mallon that the Executive Board move into Committee of the Whole to discuss Service Reports.

**Passes Unanimously**

**Moved** by D'Angela, **seconded** by Osazuwa that the Executive Board move out of Committee of the Whole and to Rise and Report.

**Passes Unanimously**

#### **Rise and Report**

- Brodka reported that the Board discussed Spark and that retention was going well, and had a small conversation about whether it should be a full year program. Brodka reported that they should possibly look into extending the season for MAC Farmstand, and to look at Mohawk to see how they do it.

#### **12. Information and Question Period**

- McGowan reported that they are working hard to make sure to get the documentation ready for the SRA for the Health Plan Referendum. He explained that the feedback was that it was lost in the HSR discussions so they would like to re-run it. McGowan reported that there have been a lot of discussions about the Student Services Fee and Auxiliary Fee protocol. He updated the Board that they still haven't signed the HSR agreement, and their challenge is that they haven't been receiving any responses to their inquiries. McGowan added that they had a discussion with Government Relations and they will be following up with the City manager. He explained that it will be a big deal for next year on how the agreement will be administered as they have to come up with a solution on how the bus pass will be given out to the students, on account that they are discontinuing the sticker service.
- Narro Perez reported that he will be going to CASA Lobby Con in Ottawa. He added that on Monday he had a conference call with the Mental Health Strategy Committee.
- Mallon encouraged everyone to try out burger and a bevy at TwelvEighty. He reported that he and McGowan are still trying to figure out logistics for the ice rink.
- Narro Perez invited everyone to the Accessibility Forum.

- Osazuwa asked about the keys for the lifts. Narro Perez responded that he had a discussion with Facility Services about the lifts, and that the lifts aren't working at they need special cards that are being shipped from France.
- Brodka announced that MACycle will be opening on Monday and that Justin Phan is the new Director. Eggnog is on December 5 at 9 pm.
- Osazuwa felt that they need to be doing a better job of reaching out to those who are outside of the MSU bubble for elections. He asked who really goes to the elections webpage and goes to find information. There should be class talks and talking to students at the residence. Brodka asked Wooder how many hits the website gets. Wooder explained that it depends on the month and what's going on. A unique hit depends on the unique IP address. He explained that web traffic is strong and they have 5,000 likes on Facebook. Wooder stated that if the MSU bubble has expanded to that amount, great. He added that people who chose to engage with the MSU will always be smaller than the total amount of full-time undergrads. The key is to try and increase the reach a bit beyond that. He added that engagement is different than getting info out. McGowan felt that they were doing a good job of things, but if there is a way they could do it better, then they should do it. D'Angela felt that they are doing well with engagement, but agreed with Osazuwa that they should be finding more ways to get student involved. Osazuwa felt that they do a good job in reaching out but that they still need to find creative ways to get to other people. He explained that it was their responsibility to go out residences and classes to give talks, and engage people. Saull challenged Osazuwa to challenge the organization, and stand up at the SRA meeting and tell them to go out there and engage people, and then also tell them what Osazuwa has done to engage students. The Board discussed what they would like to see come out of this and decided that they would look into ways to engage more students outside of the MSU bubble.

### **13. Adjournment and Time of Next Meeting**

#### **Time of Next Meeting:**

**November 21, 2014  
10:30 am  
MUSC 201, MSU Boardroom**

**Moved** by Mallon, **seconded** by Craig that the meeting be adjourned.

**Passes Unanimously**

Meeting adjourned @ 12:33 pm

/vs