



REPORT

From the office of the...

Teaching Awards Committee (TAC)

TO: Members of the Executive Board
FROM: Mina Karabit
SUBJECT: Teaching Awards Committee (TAC) Report 2
DATE: Friday November 28th 2014

UPDATE

Teaching Awards has just completed its Fall Nomination Period, and currently the committee is busy conducting class evaluations for the top nominees in each faculty.

SERVICE USAGE

The Fall Nomination period received a total of 852 nominations in comparison to last years 1594, representing a 46% decrease from last year's Fall Nomination Period.

PAST EVENTS, PROJECTS & ACTIVITIES

The Fall Nomination Period is a busier time for Teaching Awards, as promotion for the nomination period was key. In terms of promotional material for the campaign we had several different products utilized including: posters, the large window banner, a MUSC banner, Union Market coffee sleeves, and rave cards. We had a strong presence in the student center for 5 days of the two-week period, with the help of the Maroons, interacting with students and allowing them to submit nominations at the table. At the tables there was mini-candy, which had the nomination period information on a sticker, which also translated well into social media awareness. We had set a rule that if PTMs or SRA members were to eat candy they were to tweet/ promote the nomination period online. There was a post on Avenue, class talks were conducted by committee members, and even some professors made announcements in their classes. The information was passed on to all faculty societies, and Rodrigo spoke to faculty deans.

UPCOMING EVENTS, PROJECTS & ACTIVITIES

Currently we are finalizing the class evaluations for the Fall Nomination period. The next step forward, would be designing a more effective campaign that would increase the overall numbers for TAC for the year. The committee has suggested additional ways of promoting the Winter Nomination Period. We have looked at the nominations this year, and saw that few nominations were received from the Faculty of Health Sciences, where as both Nursing and Arts and Sciences saw an increase from previous years. We are using this information to better target these faculties, including having tables at different locations within the university, including BSB, JHE, and MDCL. This way we are hoping to engage with students who typically do not pass by the student center.

The Winter Nomination period is set for the first two weeks of February, from the 2nd to the 13th. The awards ceremony, which has been booked, will be held on March 18th, in Council Chambers, planning and invitations for the event is underway.

BUDGET

The budget of the service is sufficient for the current activities. Again the only expenses incurred by the service are related to the promotions.

CURRENT CHALLENGES

Clearly the biggest challenge facing TAC at the moment is the small number of nominations. We are hoping to increase the total nominations for the entire year by focusing on the Winter Nomination Period. Rodrigo has also suggested increasing the duration of the winter nomination period, to include reading week since students would have more time to fill out nominations.

SUCCESES

With the help of the candy, and promotional video, Teaching Awards has been able to increase its social media presence. Hopefully we can translate this increase into better numbers in the upcoming nomination period.