



REPORT

From the office of the...

Maroons

TO: Members of the Executive Board
FROM: Kristina Weatherbee
SUBJECT: Maroons Report #4
DATE: Friday, November 14, 2014

UPDATE

The Maroons have been busy over the last month! We have been helping out with a number of different campus groups, both promoting and attending many of their events. We are also in the midst of planning the annual Maroons Formal, an event that we are making lots of exciting changes to this year. We have been getting some fantastic feedback from other campus partners, as well as from reps on the team, and are hoping to continue this trend for the remainder of the term, and into the new year!

SERVICE USAGE

Many campus groups have been taking advantage of the Maroons to help out with a number of events and campaigns on campus. Not only have other MSU services been reaching out, but other groups like Ath & Rec and Alumni have been using our service as well. The Maroons role has primarily been promotional, as many groups ask for our help getting more students out to their events. However, we have also been invited to come out to a number of events as volunteers in order to help support these groups.

PAST EVENTS, PROJECTS & ACTIVITIES

In October, the Maroons helped out with a number of campaigns on campus. Our reps helped to promote the SLEF campaign on October 23rd. They also help out with the Mac Votes campaign in the two weeks leading up to the municipal election. MSU Advocacy had them help with promotions in the student center for the two weeks, and then had them in Mills Plaza and around campus on voting day to make sure students were heading to the polls. The Maroons also volunteered at two great events at the end of October, SCSN's Pumpkin Hike and Mac Bread Bin's Trick or Eat. This past week we have had reps at the Teaching Awards table in MUSC, helping to promote their nomination period. Ath & Rec has been having a busy month with the Mac teams doing so well, and they have been reaching out to us to do some additional promotions for them. We are hoping this will continue for the Yates Cup this weekend, and hopefully we will be able to get a large crowd of students out to the game. Finally, we helped Alumni out with their Tag Day on November 12th. They used a few reps for a promotional photo shoot the week before, and then the day of we gave them a hand putting up the tags across campus.

We have also been having weekly Social Committee meetings, and have recently started our Promo Committee meetings to help with promotions for Formal.

UPCOMING EVENTS, PROJECTS & ACTIVITIES

Our big event coming up is Maroons Formal on November 28th at the Art Gallery of Hamilton. We have made some big and exciting changes this year, with the hopes that we can make it more first year friendly and accessible. We have decided to brand it as an MSU First Year Formal, while still encouraging upper year students (particularly PTMs and SRA members) to come out and enjoy the evening. Some of the most exciting changes will be coming from our collaborations with FYC and SCSN. FYC will be setting up a photo booth at the event, where they will be encouraging students to “capture their first year experience.” SCSN has agreed to make rave cards that will promote other cool places in Hamilton (like the AGH) that students can go on their next night/day out. Also coming up, the Yates Cup is happening this Saturday and we will be out at the stadium getting everyone pumped up. We are also planning a cookie-decorating exam-destressor with Alumni that we also ran last year.

BUDGET

Budget Line	Budget	Percentage Spent	Amount Spent
Advertising & Promotions	1500	80.6	1209
Uniforms	4500	153.15	6891.65
Member Training	2000	70.13	1402.67
Annual Campaigns	6000	84.63	5078
Special Projects	1000	0.09	90

**Note: A large proportion of the Annual Campaigns budget has been spent – however, the Coordinator last year specifically increased the budget line to account for a larger Formal budget due to constrictions last year.*

CURRENT CHALLENGES

One challenge the service is facing is rep attendance. We always have reps coming out to events, however we are finding that it is often the same reps who come to all of the events. This is somewhat understandable as they are students first and many of them have some pretty hectic midterm schedules, however we are trying to encourage these reps to make it out to as many events as they can.

SUCSESSES

The biggest success I think the service has had recently has been all of the positive feedback I have been getting from people across campus. Not only have other PTMs expressed how impressed they have been with the Maroons, groups like Alumni and Ath & Rec have been extremely appreciative of the work our reps have done for them.