



REPORT

From the office of the...
MACycle Coordinator

TO: Members of the Executive Board
FROM: Jackson Waite
SUBJECT: MACycle Report #2
DATE: August 28, 2014

UPDATE

MACycle is continuing to be in well standing as we finish the second half of the summer. As the general number students on campus has diminished after the busy first summer school semester, usage has decreased and bike sales have decreased as well. Shop is still in well running order and stocked to satisfy customer needs. Much time has been used to train volunteer mechanics before the fall rush.

SERVICE USAGE

Service has slowed to an average of around 120 users monthly. This due to the combination of a smaller student population on campus and due to the fact that most bikes needing serious servicing received it early in the summer. Membership sales have slowed as well for the same reasons, selling a total of 106 memberships to date. We have also been averaging bike sales are at around 3-4 bikes monthly. This slow-down the result of the thinning pile of fixable and repairable bikes that we can refurbish and sell.

PAST EVENTS, PROJECTS & ACTIVITIES

We have started hosting informal rides with volunteers, potential volunteers and shop users, in order his to have a good time doing what we like to do but more importantly, to build camaraderie between MACycle staff and patrons. This will be ramped up in the fall with advertised fun-rides.

UPCOMING EVENTS, PROJECTS & ACTIVITIES

On September 10, after ClubsFest we will be co-hosting the annual Bike to the Bay event with OPIRG for Alternative Welcome Week. This involves biking down to the Hamilton Bayfront where we take a break, do some meet-and-greet, and help people fix bike problems on the spot.

We will also be co-hosting the annual Bike Auction with Security Services in mid-to late September or early October, depending on the availability of Security. This will be a great chance to introduce people to MACycle and to earn some revenue for the service.

We are also set to start doing leisurely MACycle bike rides in September. This will be casual low-pace rides around the McMaster area, accessible for all level of riders. These rides will help bring people with similar interests together, and provide a outlet to showcase different parts of Hamilton and the surrounding area. These events will be organized, promoted and executed by the Events Co-ordinator once that position is filled.

In addition, we have been contacted by a founding member of Start the Cycle a non-profit organization that promotes cycling, to work on a Bike Library (Bike Share) together. This is in early planning stages, but having a experienced and committed partner would make a bike share feasible for MACycle.

BUDGET

Line	Current Yr.	Previous Yr.	Budgeted	% Used
Revenues	\$3,260.00	\$5,675.65	6,000.00	54.3
Parts	\$3,904.50	\$5,320.00	10,000.00	39.0

CURRENT CHALLENGES

The only major issue is handling shop volume due to volunteer absence. Many volunteers are taking time off to get in a summer vacation or to return home before school starts, which leaves the shop understaffed but operational. This will be solved once the full roster of volunteers return in the fall.

In addition, the north entrance has not been accessible due to construction. Construction will probably last another week or two at least and getting to users to the shop has been a concern. We have been using the A-frame sign pointing to the new entrance with instructions which has worked well. Ww will be posting a new map and photos of the new entrance on the MSU website and our social media pages.

SUCSESSES

Generating over half the expected yearly revenue of MACycle in four months has been a huge success.

Another great success has been recruiting and training two very solid volunteer mechanics who will be staying on through the academic year.