



REPORT

From the office of the...

PAC

TO: Members of the Executive Board
FROM: Elyse Robichaud
SUBJECT: PAC Report: 1
DATE: Thursday, October 17th, 2013

UPDATE

The service has been quite successful over the past month and a half. As a committee, we were able to keep the posting times from the prior academic year, every Monday and Wednesday evening. I currently have 5 volunteers whom have been able to help out on a regular basis, even with midterm season now upon us.

SERVICE USAGE

Due to the fact that this is my first year working with PAC, I am unable to compare the usage of the service to last year however; there has been a large number of posters coming in from both MSU services as well as different clubs and events around campus. The first few weeks of September were the busiest for PAC, as the service does not run in the summer and many individuals wanted to get word of their clubs and services out fast.

UPCOMING EVENTS, PROJECTS & ACTIVITIES

Postering will continue on the scheduled days, even as midterms proceed. Along with this, we hope to allow the service to grow by introducing another branch to PAC: Promotional Workshops. To my understanding, the previous PAC PTM had started to introduce these however; we would like to continue on with this idea, hopefully recruiting a team of marketing volunteers to help out. Furthermore, we are working with the Finance Commissioner of the SRA to hopefully introduce a button maker into the MSU. Lastly, I would like to thank my volunteers for their dedication and help by hopefully taking them out for dinner.

CURRENT CHALLENGES

The transition from last year's PAC PTM to myself was a little rocky at first. I had to recruit a whole new team of volunteers and locate the posting boards upon my first route which took quite some time. Now that we are into things, PAC is running much more smoothly. Another small challenge deals with the duration of which posters are able to be posted for. I have had many individuals contact me in regards to studies that they are working on and volunteers that they are trying to recruit. They have handed in posters to be put up however; their studies are lengthy and some take up to even a year to be completed. Posting guidelines state that posters are only able to be posted for two weeks after their stamp date. As such, as we remove their expired posters, many individuals are getting frustrated saying that they had spent money on these and that their project was

nowhere near completed. I have sent over and explained the MSU's posting guidelines and I have been trying to introduce them to the different posting services around campus so that they are able to keep their posters up however; many are still aggravated that they now have to go and print new posters.

OTHER

I have set up a few meetings in hopes to discuss the future plans associated with PAC. I am also currently searching for a few more volunteers to help make weekly runs go by as fast as possible. I am still adjusting to my new role as the PAC PTM but I thoroughly enjoy the position as well as working for the MSU.