

The McMaster Students Union

PRESIDENT'S PAGE



ALEX JOHNSTON
VP (Finance)

vpfinance@msu.mcmaster.ca
905.525.9140 x24109

For the next six weeks, a large focus of mine is the MSU Feedback Survey. As a student, I noticed that there wasn't one centralized medium to provide general feedback and suggestions to the MSU. Having friends involved with MSU services was the only way I believed I could voice ideas and learn about some of the different services offered. A large priority of mine this year was to increase our financial and operational transparency to students at large. To do this, I have been trying to solicit as much feedback as possible about how the MSU can improve its outreach and operations.

During financial transparency week, I had informative conversations with various students about their thoughts on this matter. Several students at that time said they had never been sure how to provide feedback or voice their perspectives. I strongly related to feeling like these students and wanted to change this reality for future years. Although various MSU departments and services administer specific surveys

throughout the academic year for key advocacy goals and service usage, as an organization, we never solicit feedback relating to our overall performance. As a student organization, we must ensure that we are adequately listening to all the diverse students on campus. I am hoping the MSU Feedback Survey assists in achieving this goal.

The survey is broken down into a few key sections. The awareness section aims to understand students' perceptions and the success of our current outreach strategies. Next, there is the student engagement and collaboration section, designed to gauge which services students utilize and why. Additionally, I hope this sheds light on the motivations of students for using certain services and not others. The following section relates to advocacy, in terms of whether students feel as if their voice is heard and what issues they want to be prioritized in the advocacy efforts of the MSU. To conclude, the survey asks about one's overall perception of the MSU, asking what the MSU does well and also how the MSU can improve moving forward.

“As a student organization, we must ensure that we are adequately listening to all the diverse students on campus.”

Considering the Student Choice Initiative, it is critical that we listen to students and understand the needs of the undergraduate population. It is important to regularly reflect and create opportunities for feedback to ensure MSU services continue to improve student life on campus.

By completing the survey, students will be entered for a chance to win the following prizes: one of two pairs of Charity Ball tickets, one of two pairs of Life After Mac tickets, one of 10 \$15 TwelvEighty gift cards, and one of 50

coffees from Union Market. We want to hear from students about how the MSU can improve what we offer to students, so please consider filling out the survey online at surveymonkey.com/r/msufedbacksurvey.

MSU Feedback Survey

YOU COULD WIN ONE OF:

- 2 CHARITY BALL TICKETS (x2)
- 2 LIFE AFTER MAC TICKETS (x2)
- A \$15 TWELVEIGHTY GIFT CARD (x10)
- A FREE COFFEE AT UNION MARKET (x50)

We want to hear from you about how the MSU can improve what we offer to students.

[SURVEYMONKEY.COM/R/MSUFEEDBACKSURVEY](https://surveymonkey.com/r/msufedbacksurvey)



msu_mcmaster

msumcmaster.ca

text "MSU" to 71441

The President's Page is a space sponsored and used by the McMaster Students Union (MSU) Board of Directors (BoD) to communicate with the student body. It functions to highlight the Board's projects, goals, and agenda for the year, as well as the general happenings of the MSU.



JOSH MARANDO
President



SARAH FIGUEIREDO
VP (Administration)



SHEMAR HACKETT
VP (Education)



ALEX JOHNSTON
VP (Finance)