



REPORT

From the office of the...

Food Collective Centre Director

TO: Members of the Executive Board
FROM: Oliver Chow
SUBJECT: Food Collective Centre Report 1
DATE: Thursday, August 15, 2019

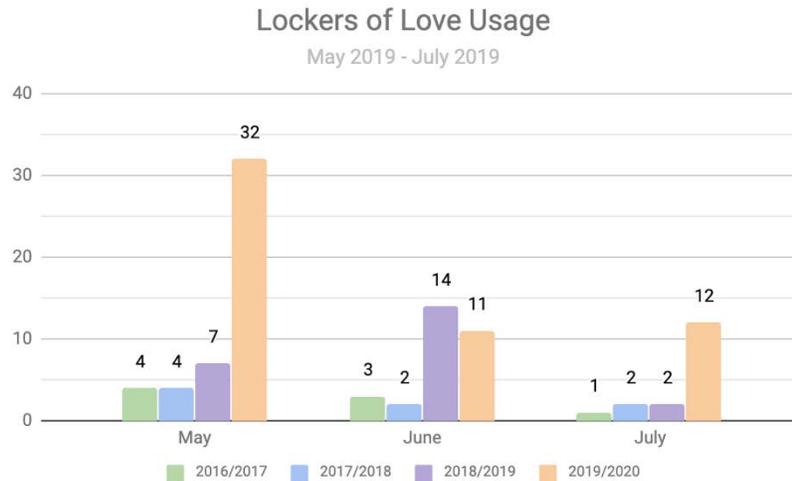
YEARPLAN UPDATE

In the past 3.5 months, I have learned so much about this role in the context of the community we work to support, as well as my role within the MSU. With regards to my year plan, we are looking to be quite on track. One of my earlier difficulties was establishing a sustainable model to fund our Ladles of Love program. After reaching out a few relevant groups (Meal Exchange, Okanagan Charter Committee) who were unable to provide any monetary funding, I decided that the most feasible mechanism to ensure this event is able to run would be to change the way we allocate our budget (i.e. spend less on other campaigns/events). We also received a donation for RezLife, so this should be able to help us during this transition year where we are running Ladles of Love for the entire year for the first time. Another challenge that I am currently facing is coming up with a plan for our Good Food Box delivery system. I am still in the process of communicating with our rep at The Underground, and hopefully, we will have everything set up for our first GFB packing in October with a new partner. Some successes include acquiring new fans and a dehumidifier for our FCC space; these have been able to alleviate some of the issues we have had with our space being in the basement of Bridges. We filmed our cooking tutorial promotional videos, which I am very looking forward to releasing on our social media pages. We also had quite a successful cycle with exec and volunteer hiring. The exec team is set for the 2019/2020 year, and I am finishing up the process of giving them feedback for their individualized role-specific year plans. We also received quite a large number of volunteer applicants, and our next steps include planning our training sessions, going over volunteer protocol, and making sure everyone feels comfortable in their roles.

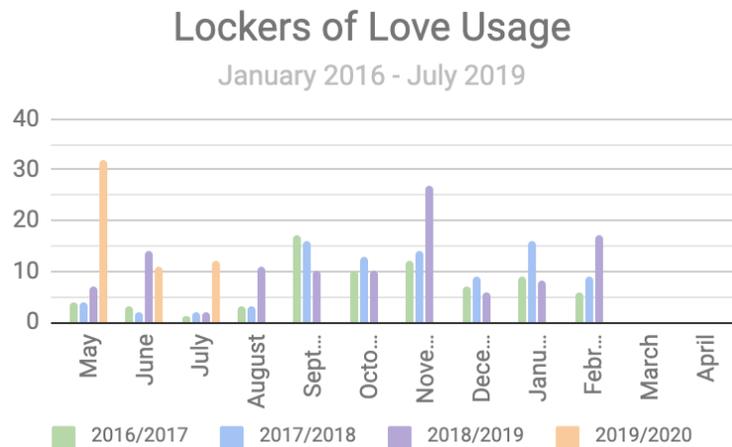
I will also be attending the National Student Food Summit, which is being held at McMaster this year. This will be a great opportunity to connect with like-minded individuals across the country to learn more about food security, sustainability, and food systems.

SERVICE USAGE

Our only operation during the summer is our Lockers of Love program. The following are the statistics for the first 3 summer months: May, June, & July.



Given previous years' statistics, I was quite surprised during my first month in the role. There were 32 orders in May 2019 – this is highest number of orders we have ever had in one month. Given that we will also be more heavily promoting this program this coming year, I expect to see an increase in usage of this program for the upcoming months.



PAST EVENTS, PROJECTS & ACTIVITIES

We collaborated with Horizons and Mac Farmstand in July to hold a DIY smoothie station for incoming first year delegates. Although I was personally

unable to attend, our Assistant Director was able to take lead, and the event was very successful!

UPCOMING EVENTS, PROJECTS & ACTIVITIES

We will be partnering with the Student Success Centre during Welcome Week to hold another DIY smoothie station! This will take place in TwelvEighty on Thursday, August 27th.

BUDGET

<i>ACCOUNT CODE</i>	<i>ITEM</i>	<i>BUDGET / COST</i>
6603-0318	Canned goods for FCC	\$124.73
6603-0318	Groceries for FCC	\$7.18
	TOTAL SPENT IN LINE	\$131.92
	REMAINING IN LINE	\$868.08
6603-0318	Ingredients for Horizons smoothie station	\$30.62
	TOTAL SPENT IN LINE	\$30.62
	REMAINING IN LINE	\$2269.38
6501-0318	Volunteer hiring graphics	\$75.00
6501-0318	Ladle of love graphics + pull-up banner	\$285.00
6501-0318	Groceries for cooking tutorial videos	\$44.31
	TOTAL SPENT IN LINE	\$404.31
	REMAINING IN LINE	\$1895.69
TOTALS		
TOTAL BUDGETED DISCRETIONARY SPENDING		\$6160.00
TOTAL ACTUAL DISCRETIONARY SPENDING		\$566.85
REMAINING DISCRETIONARY SPENDING		\$5593.15

CURRENT CHALLENGES

As previously mentioned, I have been having difficulty with establishing a new partnership to take over the delivery aspect of our Good Food Boxes. Hamilton Cab failed numerous times to respond to our inquiry to renew our partnership, and so, I have suggested to our rep at The Underground that we move forward with looking into new partnerships with other companies. This is cutting it quite close to the beginning of the school year. Without a confirmed partnership, I am unable to confirm prices, materials, times, and promotional assets. If there is anything that you would be able to do to help me expedite this process, I would truly appreciate it.

SUCCESSSES

Met with Rick to go over our plans for Ladles of Love, and everything seems to be set to have our program run for the whole school year! We also ordered new promotional materials so I am super excited to see how things pan out!

OTHER

I had LOTS of meetings over the past 3 months! I've made some new connections, and I hope to continue these relationships in order to keep the FCC a well-integrated service into our McMaster community.