



REPORT

From the office of the...

Macademics Coordinator

TO: Members of the Executive Board
 FROM: Angel Huang
 SUBJECT: Macademics Report 8
 DATE: March 26th, 2019

As my term comes closer and close to its end, I am sad to move on from this terrific role and opportunity but I feel so proud and grateful for all the successes my team and I achieved this year. As a team, we have accomplished a great deal in terms of our service pillars and innovated many of our resources and initiatives. This past month in particular has been a very busy one:

Completed	On-Going and Planned
<ul style="list-style-type: none"> - TEACHING AWARDS CEREMONY!!! - Resource Hub Re-Launch - Blog Post #3 - Renewal of MacPherson Institute Student Partners project 	<ul style="list-style-type: none"> - Course Wiki promotional tabling - Blog Post #4 - Volunteer team social - Exec team social - Transition - Executive Team hiring - Wrap-up for Student Partners Program

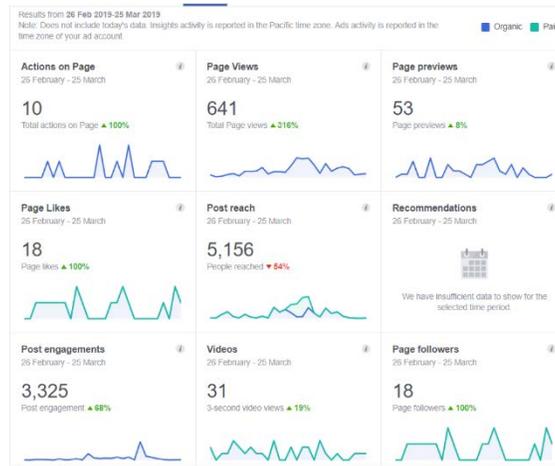
Overall, Macademics is wrapping up the loose ends of our research and advocacy projects at this time. We will be celebrating our year and each other at two volunteer/exec appreciation events and I am continually meeting with next year's coordinator, Fairuz Karim, for transition purposes. Fairuz has been this year's Macademics Volunteer and Logistics Coordinator so the process of transition is thankfully very smooth and seamless because of her knowledge with the service operations already.

SERVICE USAGE

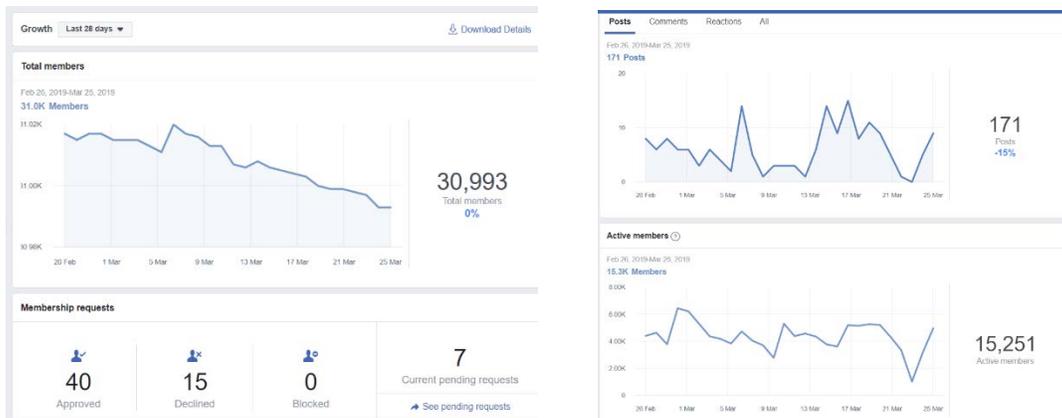
Facebook:

Our Facebook page has been seeing standard levels of engagement – pretty consistent with our trends throughout the rest of the year so far. From the beginning of the year, our Facebook page has grown from 905 likes to **1079 likes**, which is not quite the growth I was hoping to achieve this year. However, engagement with our posts themselves as well as event attendance and other

engagements (e.g. teaching award nominations) have immensely improved. Both in terms of measured growth and empirical experiences, the work that Macademics has produced this year has certainly been more impactful than in the past two years of the service.



As well, the group “McMaster Used Textbook Sales [All Years]” has similarly been stable and consistent in activity. I have been routinely monitoring the page and all engagement is as per usual. I have seen a decrease in reported and inappropriate posts though, which is great!



PAST EVENTS, PROJECTS & ACTIVITIES

Teaching Awards Ceremony – Friday, March 15th, 2019

Teaching Awards this year has consistently been a huge success. I am so proud of my team, and especially the Teaching Awards Coordinator – Casey Li. The quality and quantity of student nominations and in-course evaluations, application numbers for application-based awards, and the planning and execution of the ceremony itself were all tremendous and demonstrated significant improvement across all boards from previous years. The ceremony went smoothly in CIBC Hall, the food was well-received, our decorations looked on-point, and even with minor hiccups like having to book a

photographer last minute, we put on a professional and well-organized event. We had 14 round tables of 10 chairs each, almost all of which were full, and we received many compliments throughout the night and after from nominees, winners, and guests who especially commended the event for being “a huge step up” from previous Teaching Awards Ceremonies they had attended.



Resource Hub Re-Launch

After a long series of edits and changes, we have finalized and published the new Resource Hub. Aside from a printing order mistake on my part, the Resource Hubs look great. We launched them at a 3-day tabling event and have been distributing them alongside rave cards with the hub link at various administrative offices and libraries on campus. The MSU website has also been updated to reflect the changes and everything appears up to date!

Macademics-MacPherson Student Partners Project

The project is going smoothly so far. The two student partners working with me feel confident in the timeline and we are trying to stay realistic in our goals for the semester. We have recently had a mid-project check in with Dr. Agnew from the MacPherson Institute and all is well! The project will be **renewed** for the spring/summer semester and will be directed by the incoming coordinator, Fairuz.

Blog Post #3

Our third blog has been published with an accompanying quiz on BuzzFeed Community and we are currently in the process of promoting it. We will wait for exec hiring to wrap up before we start posting about the Blog as to not oversaturate our page.

UPCOMING EVENTS, PROJECTS & ACTIVITIES

Blog Post #4

Our fourth and last blog is still in progress by the Research and Resources subcommittee, led by Research and Resources Coordinator, Danny Ma.

Course Wiki Promotional Tabling

The Course Wiki committee, lead by Course Wiki coordinator, Raisa Ahmed, has spearheaded a 3-day tabling campaign in MUSC, Mills, and Thode to

improve awareness and promote the Course Wiki for students to contribute as their courses end and as course selection in the summer is coming up.

Volunteer and Exec Socials

We will be having a volunteer social next year to celebrate and thank all of our volunteers for their astounding commitment this year. We will be having food and handing back “Letters to Yourself” that the volunteers wrote at the beginning of the year.

As for our exec social, we will be having a dinner and movie night together to round off a successful, fun, and productive year together.

Executive Team hiring

Macademics Exec hiring for five positions closes on March 31st.

VOLUNTEERS

Volunteer Coordinator, Fairuz Karim, is doing a great job of keeping volunteers in the loop and each exec with a subcommittee has been committed to their teams. Meeting schedules vary from team to team, but the exec team has been very transparent about issues, questions, concerns, and successes.

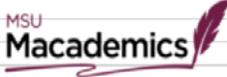
SUCCESSSES

1. The Teaching Awards Ceremony was SO good. Very proud of the whole team!
2. My year plan was well-executed all in all, and we hit all of our major goals.
3. This year gives me so much hope and excitement to see the growth and changes for the service next year.

CURRENT CHALLENGES

1. My financial statement seem to not reflect some things. Not sure if things are being updated and entered (still unsure about Promo line; pretty sure we’ve gone over), but I would like to go over things when all is settled. I budgeted quite carefully and closely within each line and I want to ensure the accurate expenditure is reflected at the end of my term.

Budget:

	A	B	C	D	E	F	G	H
1	McMaster Student's Union							
2	Dept. 0312 - TCHA & Macademics							
3	For the Ten Months Ending Thursday, February 28, 2019							
4		Current	Prior Yr.	Current	Prior Yr.	Prior Yr.	Approved	% Budget
5		Month	Month	YTD	YTD	YE	Budget	Used
6		February	February	2018-19	2017-18	2017-18	2019	To Date
7								
8	All:							
9	5003-0312 TCHA - OFFICE SUPPLIES						150.00	0.00%
10	5101-0312 TCHA - TELEPHONE	27.30	10.92	76.44	109.20	131.04	120.00	63.70%
11	5201-0312 TCHA - PHOTOCOPYING						50.00	0.00%
12	6102-0312 TCHA - ANNUAL CAMPAIGNS	35.19		727.15	615.99	929.51	1,500.00	48.48%
13	6401-0312 TCHA - AWARDS & MEETINGS	71.87		(428.13)	35.20	1,704.47	2,000.00	(21.41%)
14	6494-0312 TCHA - VOLUNTEER RECOGNITION	105.04		304.49	304.16	396.29	500.00	60.90%
15	6501-0312 TCHA - ADV. & PROMO.			1,020.41	1,720.00	1,857.20	1,700.00	60.02%
16	6603-0312 TCHA - ACADEMIC RESOURCES					26.41	1,700.00	0.00%
17	7001-0312 TCHA - WAGES	530.92	530.62	5,024.26	4,387.00	5,438.91	6,700.00	74.99%
18	7101-0312 TCHA - BENEFITS	25.96	26.51	339.53	281.21	343.63	470.00	72.24%
19								
20	Total All	796.28	568.05	7,064.15	7,452.76	10,827.46	14,890.00	47.44%
TCHA-MAC-A								