



REPORT

From the office of the...

Director Food Collective Centre

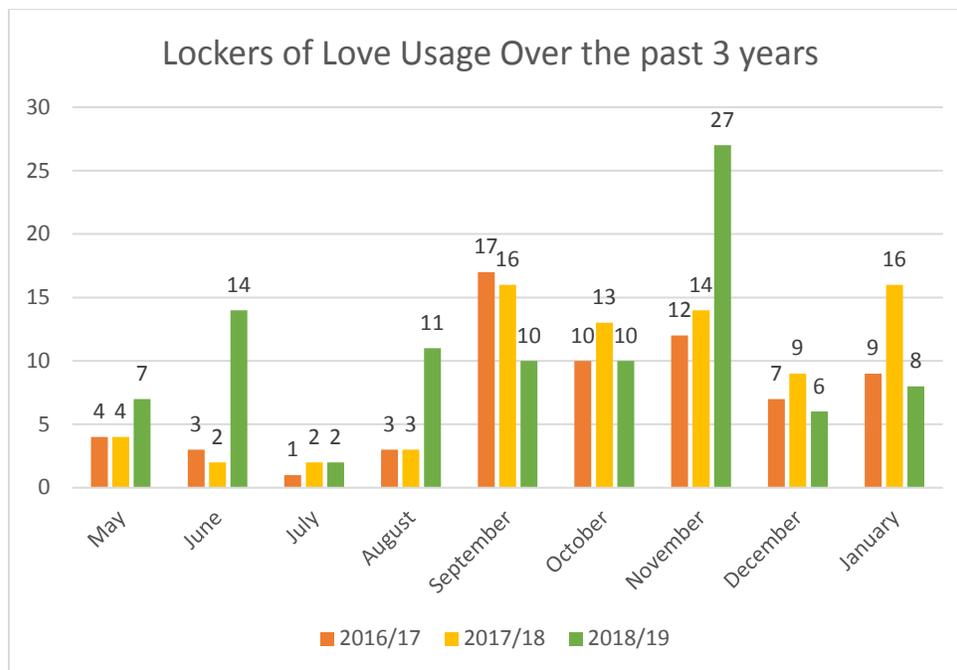
TO: Members of the Executive Board
 FROM: Hannah Philip
 SUBJECT: Food Collective Centre Report [#8]
 DATE: February 14th 2019

YEARPLAN UPDATE

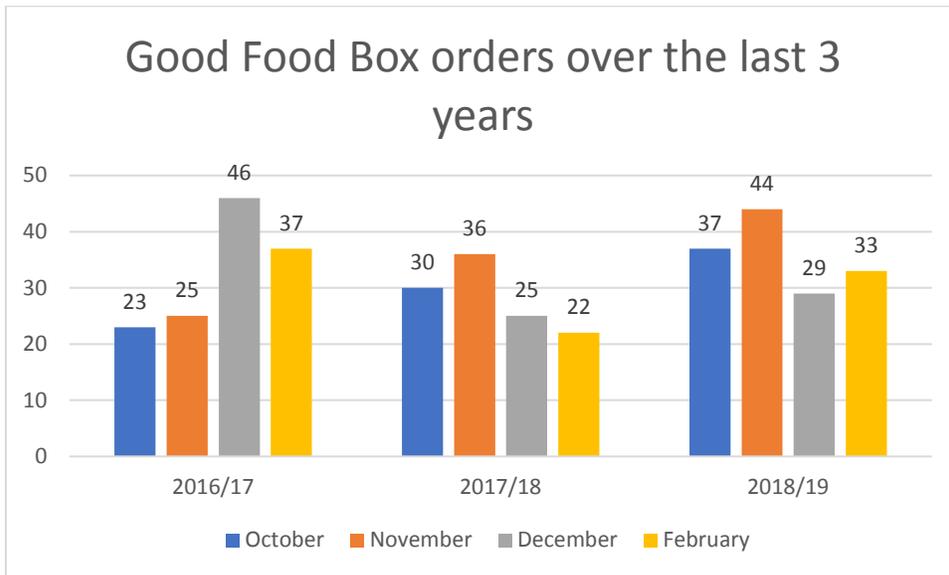
Last month we had our first ever Ladles of Love event and it was an overwhelming success!

We ran our fourth Good Food Box event of the year which went smoothly, and we're prepping for our next Community Kitchen workshop which will happen immediately after reading week. We're also prepping for our campaign week which is coming up in the second week of March.

SERVICE USAGE



Lockers of Love Usage is running as per usual. Our numbers are staying relatively constant.



Good Food Box orders have remained relatively stable. I was worried that we would have a dramatically lower amount of orders for Good Food Box due to issues with the server. However, we were able to get the order forms fixed in time and were also able to direct customers to the accounting office where they were able to purchase it in person.

PAST EVENTS, PROJECTS & ACTIVITIES

Ladles of Love

Our first Ladles of Love event was on January 24th, as it was our first event, I was worried about turn out, but it seemed like people loved the idea of a free warm vegan cup of soup in these chilly winter days. We had people lining up before we even started and the lineup continued until all the soup was finished.

A Huge thanks to Rick from 1280 who let us use the Grind and also made a ton of a wonderful Thai vegan soup for us! Everyone loved it and I can't wait for our next event.

Community Kitchen Workshop

Our last community kitchen workshop took place on a really snowy day, so I was incredibly surprised to see so many people come! I think our pictures, but also just word of mouth is really helping to drive people to these events. This time we presented "the anatomy of a curry". Indian cooking can be really intimidating, but our Community Kitchen Coordinator broke it down to teach the basics of any curry so that people are able to make it in their lives with just a few tweaks. I think this was one of our more successful events, and also taught a lot to students who aren't usually able to make something like this.

UPCOMING EVENTS, PROJECTS & ACTIVITIES

Community Kitchen Workshop

Our next community kitchen workshop is coming up on Feb 28th 2018. It will take place in Alumni house Kitchen, with about 10-12 participants. This one will be on Sri Lankan Croquettes, with a salad and a traditional milk tea. I think we're continuing the theme of bringing the heat in this winter and I think students will respond well to it.

Good Food Box

Our next Good Food Box delivery will be on March 5th. Packing will take place in the Grace Lutheran Church and we use Hamilton Cab's to deliver to individuals living in Hamilton. All of our issues with the website are solved and things are running smoothly so far.

Valentine's Day Good Food Box Instagram Contest

This is our last Good Food Box and we've decided to do an Instagram contest associated with it. We're giving away 3 Good Food Boxes if people will follow us on Instagram, like the picture and tag their friends. While we're not really looking for a lot more Good Food Box customers, we're mostly looking to promote our Instagram and build our followers. We started out at 322 followers before the post and we're climbing fast.

BUDGET

| <i>ACCOUNT CODE</i> | <i>ITEM</i> | <i>BUDGET / COST</i> |
|---------------------|---------------------|----------------------|
| 6603-0318 | Walmart order | 333.71 |
| | TOTAL SPENT IN LINE | 333.71 |
| | REMAINING IN LINE | -3 |
| 6102-0318 | Ikea Bowls | 89.27 |
| 6102-0318 | Ikea spoons | 134.28 |
| 6102-0318 | Soup from the Grind | 113.00 |
| | TOTAL SPENT IN LINE | 336.55 |
| | REMAINING IN LINE | 949.49 |
| 6501-0318 | Instagram boost | 30.00 |
| | TOTAL SPENT IN LINE | 30.00 |
| | REMAINING IN LINE | 839.01 |

Last month we spent \$223.55 on Ladles of Love. We purchased 100 IKEA bowls and 102 IKEA spoons. We felt that it was important to keep Ladles of Love waste free. We also spent \$113 on vegan soup from 1280.

We spent an additional \$333.71 from the Reserve to provide hygiene products and more food items. We've also recently received a monetary donation of \$110.55 from a fundraising pancake breakfast run by the PNB society. This is going directly into our Reserve and will allow us to make more purchases for the rest of the semester.

We've also spent \$30 on boosting the Valentine's Day Good Food Box Instagram contest. We hope to reach a larger audience and build up our Instagram following this way.

VOLUNTEERS

Volunteers are doing well so far. All our shifts are filled and we've had more volunteers coming out to Good Food Box packing and our Ladles of Love events.

CURRENT CHALLENGES

It's a little difficult to order things outside of promo packages from Underground, like rave cards or designing posters, when you don't know the cost.

SUCSESSES

I just wanted to highlight how well our Community Kitchen workshops are doing! In the past few years, we've never been able to get community kitchen workshops going in the first semester because there were always logistical issues, but we were able to run 3 workshops last semester! We're also doing workshops that are more exciting, in the sense that most students aren't usually exposed to cooking like this; and by focusing on the underlying concepts and basics behind dishes, we're able to teach students how to make a million variations of the dish we're teaching them. I'm really proud of my Community Kitchen Coordinator, Jayson Subaskaran, and I think the effort and thought he puts into each workshop is paying off! All of our events get "sold out" in a day or two and all of the students are super excited to learn.