



# REPORT

*From the office of the...*

## Diversity Services Director

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TO: Members of the Executive Board  
FROM: Mijia Murong  
SUBJECT: [MSU Diversity Services] Report [7]  
DATE: [February 13, 2019]

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### **YEARPLAN UPDATE**

Diversity Week has officially been wrapped up! We had a pretty successful run this year despite the cold weather and unexpected snow day. In addition, we are making good headway on some Black History Month programming.

We have also hired Prarthna Shakhujia as next year's Director, and are in the process of hiring the assistant director for next year.

### **SERVICE USAGE**

As we've been mainly focused on Diversity Week, most of our service usage comes from social media interactions on our Diversity Week event pages. We had 172 students show interest on our events page, our posts throughout the week has reached 700-1700 people, and received 17 new likes on our Facebook page. We also made a social media post regarding the OSAP changes, which was shared 8 times by other students/student groups.

Our events during the week were well attended. Our atrium events (Monday and Tuesday) got hundreds of students to come out and interact with our vendors and poster display, the subsequent events throughout the week all received approximately 20-30 attendees each.

Finally, in Bridges, we've hosted 11 events in January and have 10 planned for February.

### **PAST EVENTS, PROJECTS & ACTIVITIES**

As I had mentioned, our major programming in the month of January was Diversity week, which took place from Jan 28-Feb 1. I've compiled some reflections that came out of our debriefing process after Diversity Week has wrapped up.

	Event	Description
Monday, Jan 28th	Resistance in Canada: A Centennial Retrospective	This campaign received great reviews from students who came by. The timeline in the atrium was a powerful way to begin our week. Coincidentally a club on campus was promoting a student strike against the OSAP changes, and since our last poster for the timeline focused on OSAP protests, our initiatives really worked synergistically. The major challenge we had for this campaign was the design/printing of the posters. It was tough to meet copy-right regulations on all of our graphics and we put things together rather last minute. Thankfully, the Underground graciously helped us out with the design/printing even though we were late on submissions.
	The Art of Anger: A Collaborative Paint Splash Party	This event was cancelled due to the snowstorm.
Tuesday, Jan 29th	Marketplace: Celebrating Creators on the Margins	This event also received very positive reviews from students. Again, we used the atrium very effectively and brought hundreds of students to come out and interact with the vendors. We also received feedback from several vendors that they felt like the event was well-organized and productive. The major challenge for the event was to finalize the list of vendors - we had 2 vendors fill out the application 2 days before the event, and 2 cancel the morning of. The MUSC administrative staff (Lori and Shelby) were incredibly helpful and generous in helping with our last-minute needs and changes when they did come up.
	Interfaith Council Coffee House	Despite the cold weather, this event had a great turn out (~30 students). Although most of our performers were from Hillel, the Chaplaincy, power to

		change, and CISSA, we had students attend from various faith-based groups on campus. The challenge here was encouraging other faith-based groups to sign-up performer.
Wednesday, Jan 30th	Acknowledging Land: Workshop	This workshop has been postponed, as some of our speakers were not available on this date.
Thursday, Jan 31st	Responding to Hate: Workshop	This event was a successful partnership effort between Diversity Services, PCC, Hillel and CISSA. In the Indigenous Studies Space, we had a rather intimate and heavy discussion about the ways in which hate manifest on campus, how our institution can respond to hate, and how students can do our part. The venue and content of this event was fantastic, thanks to our partners who were enthusiastic about the collaboration.
	Resistance at McMaster: Panel Discussion	The panel consisted of 3 faculty members and 1 graduate students. The list of questions was generated from a previous PACBIC meeting in which we presented the theme of the event and facilitated a brainstorming session with the PACBIC members. We also received feedback from key personnel regarding the questions asked, including our volunteers and Arig. Our panelists told us that they enjoyed the discussion and look forward to future opportunities to work with the service. Our biggest challenge at this event was turn-out ... if we put more effort into promoting the panel and making it more visible, then we could have reached a bigger audience who would be interested in the type of discussion that we had.

Friday, Feb 1st	Poetic Justice: Poetry Workshop	We worked with a Hamilton Youth Poet representative to put on this workshop. This event was one of the most successful events of the week - we had a decent turnout and the discussion we had during the workshop was the perfect way to wrap up the themes that came out of Diversity Week.
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### UPCOMING EVENTS, PROJECTS & ACTIVITIES

We are focused on putting out Black History Month programming. We have an event and a campaign planned for the week. The event will either be framed around Martin Luther King Jr's legacy or a gallery-walk featuring black artists on campus. The Campaign will either be about African American Vernacular English or the history of contemporary black art. A lot of details will be finalized within this week.

We are also looking forward to re-hosting the Land Acknowledgement workshop event and working with MISCA and CISSA, and we are currently in contact with Dr. Hayden King and Dr. Vanessa Watts about coming in as guest speakers.

### BUDGET

<i>ACCOUNT CODE</i>	<i>ITEM</i>	<i>BUDGET / COST</i>
6103-0317	MISCA AVTEK Equipment's Cost	886.61
	MUSC booking	1189.91
	Paradise Catering	1447.42
	Other foods costs	405.17
	Gifts for panelists	75
	Stickers for Diversity Week	99.7
	Canvas for Diversity Week	203.19
	Hamilton Youth Poet Workshop	300
	AVTEK for Diversity Week	370.04
	MUSC Cancellation Fees	96.63
	Pizza for Panel Event	50.55
	Total spent in line	5124
	Remaining in line	3707.73
<b>TOTALS</b>		
<b>TOTAL BUDGETED DISCRETIONARY SPENDING</b>		
<b>TOTAL ACTUAL DISCRETIONARY SPENDING</b>		
<b>REMAINING DISCRETIONARY SPENDING</b>		





