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*From the office of the*  
**CASE Ad Hoc Committee**

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TO: Student Representative Assembly  
FROM: Eric Shingleton-Smith  
SUBJECT: Case Report  
DATE: Sunday, February 3rd, 2018

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Dear Members of the Assembly,

CASE is back in the swing of things and we had our first meeting on January 28th. Here is a summary of what was discussed as well as what the committee has been up to outside of that.

## **Consultations**

Maryanne and I have been carrying on students unions consultations into this term and are expecting to wrap up soon. I have had a phone call with the students union president of McGill and Maryanne is scheduled to have a phone call with the Queens university students union sometime this week as well. Another school I will have called this past week is UBC. Among the schools that have also been reached out to are: Brock, Waterloo, Guelph, UofT, Trent, Laurier, and Western. We figure that in light of recent OSAP changes by the provincial government that they are a bit pre-occupied but we hope to hear back from them at some point.

## **Videographer Concept**

Last report I mentioned that Michael Wooder suggested speaking to Aaron De Jesus and gaining insight into his job as Digital Media Specialist for CFMU and the Silhouette. His role was created to provide both units a media content creator to help with their branding and promotions. He detailed how his role has some structured components and some freelance components. Overall it has been very effective addition to both units and their digital content has increased greatly. His role does approximately an even amount of work between both units but can lean towards one more than the other depending on the time of the year (ie. Presidentials or Supercrawl). He affirmed me that a part time videographer for the MSU communications team would be a great and

effective role. He even mentioned that he could use an assistant videographer himself since he is very consumed with demand for his role. Michael Wooder and Haley were unable to come to last meeting so I emailed the content of my meeting with Aaron to Wooder. He'll discuss them with Haley and the rest of the communications team and we'll move forward from there. Regarding looking into an assistant for Aaron, Andrew and I have a meeting planned with the Silhouette to ask some questions for finance committee and will mention the need for that role there.

### **Action Items**

- Meeting with the Silhouette to discuss a part time assistant digital media specialist. More discussions on CASE and with the MSU communications team are expected to happen as well in regards to a part time videographer.
- Final outreaches to different students unions.
- Consultations are anticipated to happen the week of February 10th which is when outreach will be finished. It's a great idea that Scott proposed and we anticipating various student groups to attend small sessions to discuss ideas related to communications.

Sincerely,

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McMaster Students Union  
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