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|  | JOB DESCRIPTION  Hourly Staff |

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| **Position Title:** | **CFMU Music Director** |
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| **Term of Office:** | September 1 to April 30 |
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| **Supervisor:** | CFMU Program Director |
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| **Remuneration:** | C4 |
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| **Hours of Work:** | 10-12 hours per week |

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| **General Scope of Duties** |
| The Music Director oversees the CFMU music library, including training of the music committee, acquisition and processing of music into the database. The Music Director acts as the point of contact for submissions and tracking of music. The Music Director participates in on-air, on-screen, and blog productions of the music department. |

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| **Major Duties and Responsibilities** | | |
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| **Category** | **Percent** | **Specifics** |
| Music Library and Supervisory Function | 50% | * Recruit, train, and supervise the Music department assistants responsible for processing material * Assist in the promotion, recruitment, training, and coordination of Music volunteers * Assist in training of new and returning volunteers on the procedures and policies of CFMU Radio Inc. CRTC regulations for campus/community radio – including Canadian Content regulations and production techniques; employ both group and on-on-one training techniques * Prepare and execute delivery of album reviews in various forms, including on-air, blog, and video formats * Assemble and update music charts across multiple platforms * Curate the Top Five video on a weekly basis * Regularly contribute other music-related articles for the CFMU blog * Assist in the placement of music volunteers to ensure all music programs are diverse and meet CFMU’s broadcast standards * Conduct regular Music department meetings |
| Communications Function | 40% | * Develop and maintain systems to ensure that Music volunteers are provided with the information and material they require to effectively air programs and enrich their audience * Catalogue material and information required for Music volunteers to effectively produce programs and enrich their listener ship * Make recommendations to the CFMU Programming Committee on ideas and program proposals which would improve the music department * Develop and maintain contact with key people in the MSU, clubs, McMaster University, record labels, and the community to ensure that information is communicated to the music volunteers and programming staff * Act as a point of contact for musicians and promoters contacting the station * Prepare for submission to the Program Director; an annual year plan (summer) and a year end report (March) * Attend and participate in mandatory weekly CFMU staff meetings |
| Advertising & Promotions Function | 5% | * Ensure that all features of the Music department are promoted appropriately, using both the campus and community media and contacts * Use promotional carts and posters to promote Music programs available through CFMU-FM * Assist with CFMU Welcome Week promotions |
| Other | 5% | * Research and recommend new programs which may benefit CFMU’s Music department as a member of the Programming Committee * Participate in fundraising drives and motivate volunteers to participate in fundraising initiatives * Provide transition for the incoming Music Director * Ensure that an accurate and up-to-date catalogue of band biographies and music information is available as a resource for all Music volunteers |

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| **Knowledge, Skills and Abilities** |
| * Strong communication skills required for volunteer management and caller inquiries * Strong organizational skills required to prioritize large volumes of emails * Interpersonal skills required to effectively interact with staff, volunteers, and guests * Will need to be charismatic and encouraging to engage and motivate volunteers * Time management skills * Conflict mediation skills are an asset * Passion, interest, and knowledge in music is required |

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| **Effort & Responsibility** |
| * Judgment required to make programming decisions for the department Creativity and strong judgment required to effectively plan music programs and broadcasts, considering quality, suitability, language content, and local / Canadian requirements * Initiative required to develop systems for the gathering of information and for the development of new programs * Effort to stay knowledgeable about new releases that CFMU would value and utilize the volunteer to assist with music submissions * Long periods of time spent at a computer |

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| **Working Conditions** |
| * Duties are performed in an office or in the on-air and production studios of CFMU-FM * Time demands may exceed stated hours of work |

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| **Training and Experience** |
| * Previous experience within the station is an asset * Training on office systems, processes, and software will be provided * Experience with production and video editing is an asset but not required * Social media management experience is an asset * Experience writing and blogging is an asset |

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| **Equipment** |
| * All broadcast equipment * Computer * Knowledge of radio production facilities |