



REPORT

From the office of the...

MACycle Coordinator

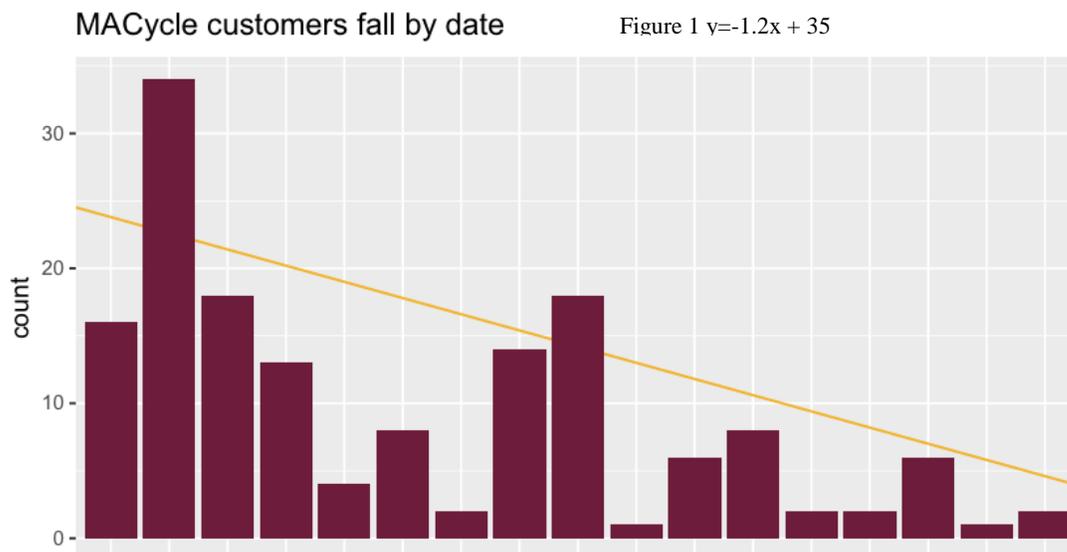
TO: Members of the Executive Board
FROM: David Zaslavsky
SUBJECT: MACycle Report 6
DATE: October 23, 2018

UPDATE

With about a month left in the shop being open, things are looking peachy. Have regular volunteers at the shop is good. I like friends. Service usage is winding down with the season, less people per day. Ran a bike giveaway which was pretty successful, less so than last year though in terms of social media reach+engagement.

SERVICE USAGE

As the weather turns colder, we are seeing a decrease in the number of people who are using the service. Again, this is expected. I am not going to try to extrapolate anything from this graph.



PAST EVENTS, PROJECTS & ACTIVITIES

We previously had our first round of volunteer training for our volunteers who signed up. This went well, and we now have a team of about 5-7 volunteers showing up every week. It's lit

We ran the bike giveaway this year, and we had a pretty good engagement on social media (7.1K reach, vs an average of 400-600 per post). This was less than last year, but we also ran the contest later in the season and for a shorter window, so this could explain the less engagement.

UPCOMING EVENTS, PROJECTS & ACTIVITIES

Having got approval for hanging up bike signs at bike racks, we are preparing to launch “F-Ride-days” for the month of November until the service shuts down. Basically we’ll be giving out lights to anyone who shows up at the shop on a bike on the Fridays that we’re open. We’ll put up signage near bike racks and post on our social media. How fun!

BUDGET

MACYCLE				
<i>EXPENDITURE</i>				
<i>ACCOUNT CODE</i>	<i>ITEM</i>	<i>BUDGET / COST</i>	<i>PO SUBMITTED (DATE)</i>	<i>PO APPROVED</i>
6494-0108	MCYC - VOLUNTEER RECOGNITION	\$500.00		
	TOTAL SPENT IN LINE	\$0.00		
	REMAINING IN LINE	\$500.00		
6501-0108	MCYC - ADV. & PROMO.	\$1,800.00		
	Package auction + speakers	\$173.75		
	Stickers	\$112.00		
	TOTAL SPENT IN LINE	\$285.75		
	REMAINING IN LINE	\$1,514.25		
6603-0108	MCYC - SPECIAL PROJECTS	\$1,000.00		
	TOTAL SPENT IN LINE	\$0.00		
	REMAINING IN LINE	\$1,000.00		
6604-0108	MCYC - PARTS	\$5,000.00		
	Pre-Open Restock	\$927.98	09-Mar-18	#5841
	First Restock (PO 2)	\$312.97	04-May	
	PO 3	\$485.50	07-Jun	
	PO 4	\$897.22	06-Sep	
	PO 5	\$1,072.30	21-Sep	
	TOTAL SPENT IN LINE	\$3,695.27		
	REMAINING IN LINE	\$1,304.03		
TOTALS				

AMOUNT BUDGETED	\$8,300.00
HOW MUCH YOU SPENT	\$3,981.72
WHAT YOU HAVE LEFT	\$4,318.28

Part of the reason we have so much money left is because I'm not certain on our 'tab' with the underground – I've asked to see it a couple times and have not heard back. As well, we went *very* over budget last year for parts and we're still clearing out that stock.

VOLUNTEERS

We are going to be running our second volunteer training session either the first or second week of November. This will cover more 'advanced' skills and will probably be attended by fewer volunteers.

CURRENT CHALLENGES

The Underground is pretty slow at getting our materials back but it's cool 'cause they're swamped and I get it.

SUCSESSES

Most volunteers are still showing up for their shifts!