



REPORT

From the office of the...
Executive Board

TO: Members of the Student Representative Assembly
FROM: Shemar Hackett, SRA Social Sciences Caucus Leader
SUBJECT: SRA 18G Report
DATE: September 18th, 2018

Dear Members of the Assembly,

I will be updating you on the Executive Board meetings, particularly 18-08 and 18-09. There aren't as many updates this time around, but I will be reporting on MACycle, Diversity Services, EFRT, Food Collective Centre and Shinerama. Complete reports and minutes will be online on the MSU Executive Board website. Feel free to reach out if you have any questions!

MAC Cycle – David Zaslavsky

MACycle plans to have a Bike Auction on September 13th. David was concerned about getting the maroons to help on the day of the event, as in the past they have said they would help but no one showed up. He was assured that he will have a few volunteers to show up this year. I personally visited the bike auction and it was a great success! There were some pretty cool bikes at the auction and a few were sold for over \$100. There were also maroons present to help facilitate the event. MACycle is doing great so far!

Diversity Services – Mijia Murong

The execs for Diversity Services have been hired and trained. With classes starting back up, they have engaged with both WW reps and first years through AOP training, tabling at Clubsfest and being consultants on certain WW programming.

This year, they plan to explore Voluntourism. Students have approached them about on-campus parties promoting travelling to other countries with a NGO.

They are currently looking into programming to address the issue and will release a statement condemning voluntourism. They also will be having a coffeehouse in bridges and they hope to meet new students at this event as well!

They have been having trouble finding an Indigenous Affairs Executive. They are now considering removing the position, as after much consideration they have realized that the position is a tokenistic way of including the indigenous perspective into their programming. EB advised them to consider consulting Indigenous students when it comes to certain programming on campus, rather than hiring a specific individual for the role to help with these current issues. Diversity Services has been doing an amazing job!

EFRT – Samantha Aung

They started off the year very strong with a promotional push and were able to get their emergency numbers to various faculties, residences and off-campus representatives for WW. They experienced a fewer amount of calls during WW than in previous years, but they expected this due to the fact that the headliner was more *chill* than in previous years. During WW they provided a mobile hydration station, and this helped promote their social media presence; EFRT has now raised their likes by 300 and received a 21% increase in online engagement since August.

An issue EFRT had this year was responder retention during WW. Many responders were also WW reps and had tighter schedules. EB made the recommendation that they consider making it a rule that responders cannot simultaneously be a WW rep and a EFRT responder as WW is the busiest time of year. As Sam wasn't at the last EB meeting, we plan to be updated soon on her thoughts about our recommendation. EFRT has been doing a great job!

Food Collective Centre – Hannah Phillip

The month of July had a low usage for Lockers of Love, but as of August they have seen a substantial increase in service usage which is great! The team went to various residences during WW to speak to first years about their new space and the programming they run throughout the year. The Good Food Box is now open for delivery! Last year they experienced issues with orders not coming through but have gotten a new system in place to hopefully prevent that from happening again. They have started planning for Trick or Eat which is the largest event they have during the year on Halloween Eve. Social media engagement is a challenge they have been dealing with but will have conversations with Wooder about how to use social media effectively. FCC is off to an amazing start!!

Shinerama -Lauren Liu

This is the final time that Lauren will be reporting to EB. Shinerama did amazing (as per usual) and raised just over \$100,000 for Cystic Fibrosis Canada!! Shinerama plans to host a bottle drive after HOCO and have a few more online events (TBD) to fundraise slightly more before wrapping up the entire campaign for the year. There were some issues with the volunteers and Lauren is currently in the process of administering a survey to determine what did and didn't work this year. Lauren will report at the next EB meeting to update us on the results from the survey. Overall, the events from WW were very successful and we beat Laurier online, despite having an earlier Shine Day date! We are all very proud of the Shinerama team for their hard work and dedication. Great work everyone!

Welcome Week Coordinator Job Description

After consultation with the VP (Admin), previous WW coordinators and members of the SSC, an updated WW Coordinator job description was put forward. The most notable change was shifting the start date of the position from February 1st to January 1st. The reason being that there are several meetings that occur throughout January that are beneficial to the transition of the new coordinator. This year, despite not officially starting until February, Josh still attended meeting throughout the month of January and has

stated these meetings helped to organize and situate himself with the role. To ensure future coordinators are adequately transitioned and compensated for their time, EB passed the updated job description with an earlier start date. If you have any other questions about this change feel free to reach out to me with any questions!

Best,

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