



REPORT

From the office of the...

Maroons Coordinator

TO: Members of the Executive Board
FROM: Dan LaFrance
SUBJECT: MSU Maroons Report #1
DATE: Tuesday June 5, 2018

YEARPLAN UPDATE

My in-depth year plan will be submitted later in June, however a list that I have developed through discussing with my Leadership Team, and discovering what they all hope to accomplish within their roles is as follows;

Promotions;

- Consistent theme for this year's promotional content, revamp the Maroons "brand"
- Being timely and consistent with promotional material
- Continue to create video content

Public Relations;

- Informative live stream Video series
- Revive the Maroons Instagram page to highlight MSU, services, and Maroons.
- Proactively contact service PTM's so our team has a better schedule

Events;

- Welcome Week live streams, leading up to and succeeding Welcome Week.
- Marauder Zone during Welcome Week that happens on BSB field during move-in.
- Maroons present at residence opening ceremonies
- Work with multiple services on Campus to facilitate informative sessions for undergrads.

Volunteer;

- Make WW training more interactive. Campus events training during WW training,
- Better utilize our team numbers, and be more effective during WW
- Increase connection with individual pods not just during WW but throughout the year.

Athletics;

- Running a sports day in WW for intramural sports, this year with a quench buggy
- Fantasy sport leagues with prizes for the top finishers
- Themed games in Burridge Gym "residence night" etc.
- Having a comedic interview with student athletes released before Welcome Week.

Coordinator;

- Work to help my Leadership team accomplish all of their goals
- Increase outreach, not by hosting more events, but by increasing attendance at events
- Maintain a positive team dynamic and promote the strides that were made in 2017/18 towards a true horizontal hierarchy through the practice of levelling out.

SERVICE USAGE

Our service has not seen usage outside of May at Mac since this years term commenced.

PAST EVENTS, PROJECTS & ACTIVITIES

To date, the Maroons were involved in May at Mac, where we had roughly 30 members volunteer throughout the day, helping with various activities. Action has been taken to meet with Candy Hui, the Liaison Officer from Student Recruitment to debrief and improve the event.

UPCOMING EVENTS, PROJECTS & ACTIVITIES

This summer we have worked to increase engagement in the summer. Two of my Leadership Team members, Connor (Volunteer Coordinator), Maja (Events Coordinator), and I have been working with Kristina to plan and run a community engagement event. This will be a Hamilton based event hopefully interacting with the residents of Hamilton. Some of the potential ideas have been;

- Community event at Altitude, the climbing tower on 10 Acre field
- Attend the July Hamilton Art Crawl with surrounding residents and students
- Volunteer with Hamilton food bank
- Work with City of Hamilton youth camps

Additionally, we have our annual Camping trip occurring on August 10-12, and the traditional Blue Jays team bonding event has been changed so that we will attend a Toronto Rush Ultimate Frisbee game on June 16th. I have liaised with the team manager where McMaster Students will have a discount code, meaning this can also act in part as community engagement.

BUDGET

At this point, our only budget consideration is covering part of the Toronto Rush Game for our volunteers as a Maroons social event.

<i>ACCOUNT CODE</i>	<i>ITEM</i>	<i>BUDGET / COST</i>
6912-0120	TOTAL SPENT IN LINE	250
	REMAINING IN LINE	6750

<i>TOTALS</i>	
TOTAL BUDGETED DISCRETIONARY SPENDING	250
TOTAL ACTUAL DISCRETIONARY SPENDING	0
REMAINING DISCRETIONARY SPENDING	6750

**The budget available is based on last year's budget, and the \$250 would be a future expense allocated to cover part of the cost of ticket and transportation for the June 16th event.

VOLUNTEERS

The only issue the Maroons have faced so far is volunteer engagement and punctuality. May at Mac saw a lot of interest from our team, however fewer representatives were able to volunteer than expected. Additionally, some of our team also volunteers with other services, so there were instances of Maroons leaving their positions to volunteer with other services on campus.

This is an issue I will be addressing with the team by setting ground rules and expectations of the Maroons volunteers.

CURRENT CHALLENGES

My current challenge is that I am remotely conducting all of my Maroons related ventures this summer as I am not in Hamilton. I am getting into a rhythm and have been able to adjust my employment hours with the City of Orillia to better be able to conduct my responsibilities within the MSU. So far, this change has been successful.

SUCCESES

Any issues I have are quickly acted on by my Leadership Team. All six of hired members have been extremely helpful in the transition into this role and are doing a fantastic job.

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