



REPORT

From the office of the...
SHEC Coordinator

TO: Members of the Executive Board
FROM: Sutina Chou
SUBJECT: SHEC Report #6
DATE: January 30th, 2018

SERVICE USAGE (December, reduced hours)

Type of visit	CON	LUBE	PAD	DIR	BAND	INFO	LOOK	PEER
# visits	35	7	44	12	19	10	4	7
	BOOK	PREG	MISC	PHONE	CA	EXEC	DAMS	TOTAL
	1	24	9	9	0	2	0	186

Last year's usage:

December (1st to 6th, inclusive)

Type of visit	CON	LUBE	PAD	DIR	BAND	INFO	LOOK	PEER
# visits	10	0	5	2	3	2	2	1
	BOOK	PREG	MISC	PHONE	CA	EXEC		TOTAL
	0	2	1	0	0	0		28

Exam Hours (December 9th to 20th)

Type of visit	CON	LUBE	PAD	DIR	BAND	INFO	LOOK	PEER
# visits	12	2	7	0	2	3	0	0
	BOOK	PREG	MISC	PHONE	CA	EXEC		TOTAL
	0	0	2	3	0	2		33

As you can see, we've tripled service usage from last year while operating at a slightly reduced number of days. This is really promising going forward as we hope to reach more students.

GENERAL UPDATES

1) SHECares

More details are in my additional report, but overall things went really well and we had terrific social media outreach. I'm really interested in doing this again in second semester again in place of Stressbusters, but am not sure if the budget will allow for it.

2) January Training

Our half day of training featured a smoking intervention workshop that our executive team developed after attending the RNAO session. It was well received and timely and we hope to use this type of professional development model going forward. We also had our Research and Advocacy committee come in and peer teach their knowledge on harm reduction, which I thought was an excellent way to make additional use of their work.

3) SHEC Week

It's happening right now! In contrast to previous years, we've opted to do an entirely online campaign (and correlated giveaways) that is accompanied by only one in-person event that is centered around how to peer support a friend. As I mentioned in my last report, the theme is "What If?" and we are addressing issues pertaining to all four of our strategic priorities. I will be really interested to see how this modified format goes, but in the meantime please give our material a share if you are willing and get the chance to!

BUDGET

5003-0116	SHEC - OFFICE SUPPLIES	\$110.00	6494-0116	SHEC - VOLUNTEER RECOGNITION	\$2,500.00
	TOTAL SPENT IN LINE	\$149.33		TOTAL SPENT IN LINE	\$998.18
	REMAINING IN LINE	-\$39.33		REMAINING IN LINE	\$1,501.82
5951-0116	SHEC - REFERENCE LIBRARY	330.00	6501-0116	SHEC - ADV. & PROMO.	\$2,500.00
	TOTAL SPENT IN LINE	\$328.91		TOTAL SPENT IN LINE	\$899.45
	REMAINING IN LINE	\$1.09		REMAINING IN LINE	\$1,600.55
6102-0116	SHEC - ANNUAL CAMPAIGNS	\$2,500.00	6804-0116	SHEC - TRAINING EXPENSE	\$1,200.00
	TOTAL SPENT IN LINE	\$2,440.87		TOTAL SPENT IN LINE	\$1,150.63
	REMAINING IN LINE	\$59.13		REMAINING IN LINE	\$49.37

SUCCESSES

1) Service Usage

As you saw in the statistics for usage during reduced exam hours, we are very much still busy, with rising usage especially in pregnancy tests. I'll be interested to see our numbers for this month as I suspect that having the new pillar wrapping will have also brought in new visitors.

2) More advocacy work

I'm really excited about the material that has come out for SHEC Week this year. The Research and Advocacy committee has really gotten the chance to shine and I think this is a great opportunity for them to show off their skills and for the service to take on more timely and pressing issues on campus. I look forward to hearing feedback from our campus partners and looking into ways to make our material more long-term.

3) Star exec team

My executives have continued to be terrific and I'm extremely grateful to them for all of their hard work. The team dynamic is really great (we even got lunch the other day) and I think it has a positive effect on our general volunteers as well if they have a great example to follow in terms of dedication.

CURRENT CHALLENGES

1) Volunteer Engagement

It's the time of second term attrition and my volunteer coordinator and I have been pretty busy trying to keep a handle on things. We have had a lower turnover rate than usual in terms of people leaving the team which is nice and definitely a result of growing the team. However, we've had some issues in terms of volunteer commitment in terms of showing up to shift on time, obtaining shift coverage, committee work, etc. The size of the team has minimized potential disturbances to service delivery, but I'm still hoping to send out an email this week or next reminding people that although it's a busy time, this commitment has been a longstanding one and conduct will be considered in the rehiring process.

2) Budgeting

I had the chance to sit down with Tuba and go through my accounting which means that I've been able to sort out my budget lines to be much more accurate. We are going to be quite tight ending the year, but luckily there isn't a ton that hasn't been accounted for that is remaining in our events calendar, and I'm not worried about our advertising budget at all. I'm also looking into special projects funding for some of the projects (which I got for SHECares, which is great!) to offset projected costs. I've also chatted a bit with Scott as to how we can restructure and adjust the budget lines for next year to ensure that finances are less stressful for the next coordinator.

UPCOMING EVENTS, PROJECTS & ACTIVITIES

1) Breastfeeding space

We are all fired up and ready to go in terms of equipping the space to be used. Promotional materials are forthcoming (we've made some minor changes to be more inclusive), so I'm hoping to launch in the coming weeks. Please advertise freely amongst your networks as this is a pilot project that I'm hoping will really gain some traction!

2) SHEC Your Pulse

We've partnered with Athletics and Recreation yet again to bring back this very popular event. This year it'll be on Valentine's Day with a focus on how to love your heart (i.e. keep it healthy and happy). There will be tabling outside The Pulse and we are looking to provide free instructional classes on a drop-in basis in addition to what students are getting for free as part of their membership.

3) End of season social

We are currently figuring out what our end of year appreciation will look like for volunteers in terms of tokens of appreciation as well as our social. Right now we are trying to book out Serve and provide food for people at the end of March before school gets too busy.