



REPORT

From the office of the...
Mac Bread Bin

TO: Members of the Executive Board
FROM: Taylor Mertens
SUBJECT: Mac Bread Bin - Report #1 - 2nd Semester
DATE: January 16th, 2018

UPDATE

The Food Collective Centre (FCC) has reopened for the semester, an increase in usage for the Lockers of Love & Food Collective Centre, a budgeting workshop and cooking classes are happening/happened when reporting.

SERVICE USAGE

Here is the data from the summer and current usage for the Lockers of Love program:

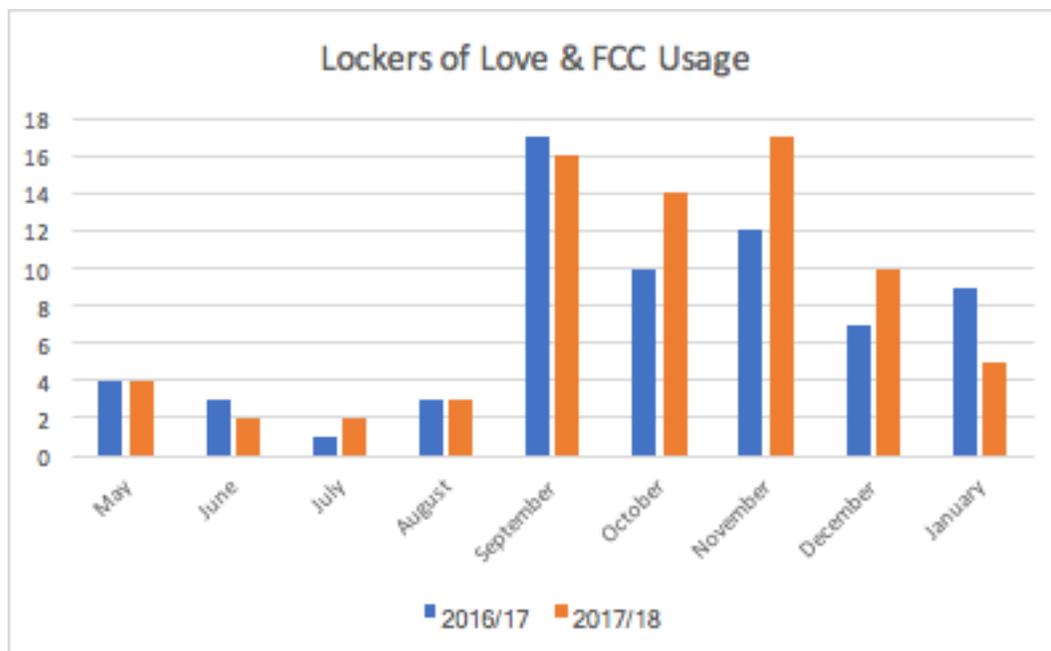


Figure #1: Lockers & FCC usage throughout the year (January is of current as January 9th when this report is due)

And here is the data for usage in the Good Food Box for the current month:

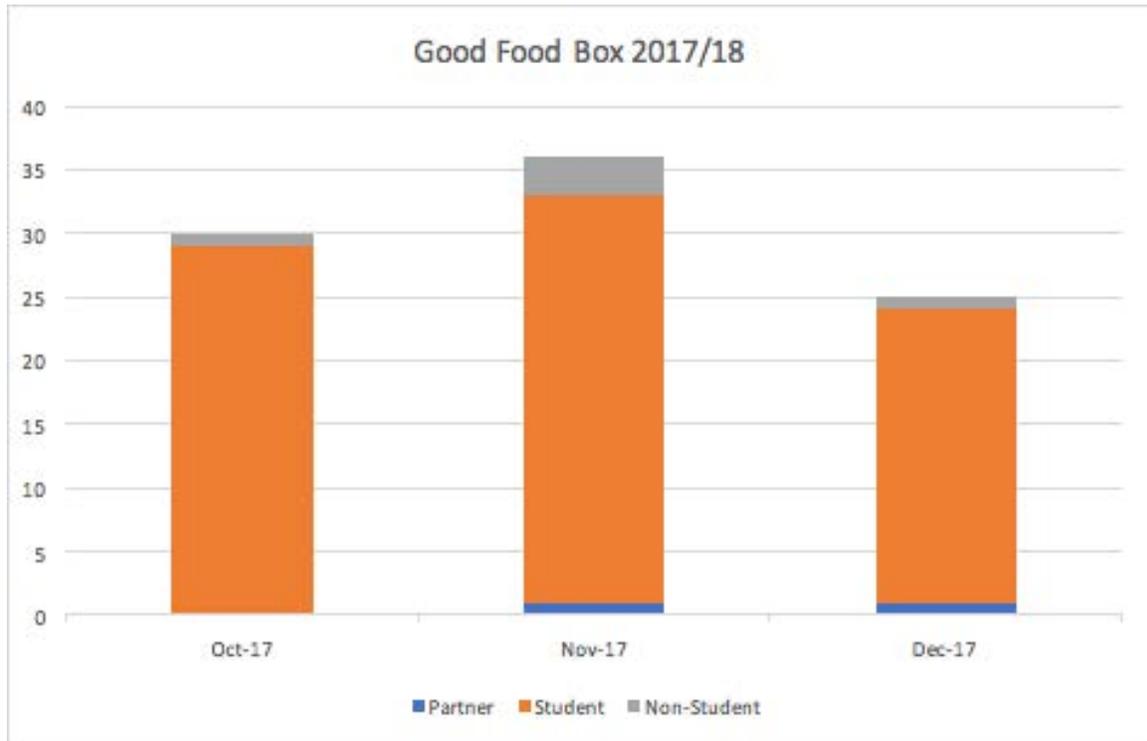


Figure #2: Good Food Box amounts as of 2017/18 sales.

PAST EVENTS, PROJECTS & ACTIVITIES

Study, Snacks, & Support

A strong event especially for students who are feeling a lack of support during exam time! With a crew ranging from a handful of students that stayed for all four hours, two handful of students who stayed for 2+ hours, and a decent amount who came for the food (wanting to know more about this program, MBB, & PSL). Some notes for next semester would be to host more for next semester since library and study space is lacking. I am so thankful for Lucia and her PSL team which provided great support for people using this event!

Veggie Cooking Club

Another success for this first Thursday back, with 30 students showing up to participate. This was a great test run for the Food For Thought working group to get in the flow of the cooking class and have people interested in the “Food Around The World” cooking series. Shoutout’s to Mac Veggie Club for helping lead this cooking class. 30 more people are more comfortable cooking and preparing their own meals.

Second Course - 2nd-5th Run

We have reached new heights with a constant showing of 75+ people during the third and fourth running, showing students need more support during mid-late November when

essay and final exam starts. We have created a smoother system, with the 6th run happening this Wednesday Jan 10th where we will begin asking and facilitating conversations and gathering feedback. With an upcoming Financial workshop, we will be asking a question related to what students want to learn and tangible resources that we can provide in this workshop. Thank you to Paradise Catering's again for supporting this incentive.

UPCOMING EVENTS, PROJECTS & ACTIVITIES

Food Around the World: MSU Cultural Clubs and Food For Thought McMaster

My Community Kitchen Coordinator, Tiffany, has been organizing and working so hard to make this series happen, which I am thankful for to announce will be running from January 15th-31st. We are officially partnering with McMaster French Club, McMaster Vietnamese Student Association, German Cultural Club, McMaster Association of West Indian Students, and the McMaster Sri Lankan Association. These will all be hosted at Fortinos with most starting at 5pm. There will be an online sign up and we spent money on the deluxe package so we can showcase the individual clubs session!

MacMoneyCentre & MacBreadBin: Invest in Yo'Self

Working with MMC and SSC, we are excited to host two workshops (Jan 11th and 25th) for budgeting and spending behaviours with a credit councillor running the session! Food Security's main pillar of access to food is directly tied to income levels, with an ideal world would be exploring basic income while maintaining public services on a national level. Since we are aiming to advocate for this, we can look at how people can avoid short-term needs with preventative budgeting (but also MBB will constantly be here for them regardless). Connecting people's thought process of food security with how income is distributed is something that is often missing in these conversations.

Starting Data Collecting & Advocacy Efforts

MBB's Social and Political Advocacy Coordinator for the remainder of the semester will be focusing on doing campaigns, gathering data and feedback on food on campus and other advocacy efforts that will be important in both the education department within the MSU and conversations with administrators and other McMaster services.

BUDGET

Budget Statement for January:

Annual Campaigns:	\$3,000		Corresponding Year Plan Objective
Meal Exchange – National Food Summit	(\$808)	-	Training
Horizons Collab.	(\$70)	2, 6	Promotional & Cooking Class
Training - room booking	(\$190)	1, 2, 3	Training
Trick or Eat	(\$130)	1	Collect canned goods
Second Course - Currently	(\$125)	4	
Spark Collab. (1st Semester)	(\$69)	2, 6	
Study Snack Support (PSL Collab., 1st semest	(\$81)	6	Provide a service during finals
Total Spent So Far - Jan 9th	\$1,527		
Second Course - Good Food Supplemented	(\$70)	4	Supplement fruits+veggies
Food Survey (Feb and March)	(\$300)	5	Advocacy research
Spark Collab. (Two terms)	(\$75)	2, 6	Promotional & Cooking Class
Study Snack Support (PSL Collab., two terms	(\$300)	6	Provide a service during finals
MacMoneyCentre Collab	(\$100)	6	Income security = food security
Move Out Campaign - Promotion for Collect	(\$50)	1, 6	Collect canned goods
Emergency Money	\$551		
Advertising & Promotions:	\$2,000		
Clubfest	(\$20)	1, 3, 6	Volunteer promotion
Volunteer posts	(\$100)	1, 3, 6	Volunteer promotion
Trick or Eat	(\$300)	1	Collect canned goods
Second Course	(\$350)	4	Launching of an event
Around the World - Cooking Series	(\$275)		
Instagram Contest Prize	(\$100)		
MacMoneyCentre	(\$200)		
Total Spent So Far - Jan 9th	\$655		
Good Food Box	(\$200)	3	Year plan point exactly
Move Out/Feed The Bus Campaign	(\$200)		
Printed Goods (Brochures, Handouts)	(\$200)	6	Promotional
Emergency Money	\$55		
Volunteer Recognition:	\$350		
FCC Volunteers	(\$150)		
Exec	(\$100)		
Second Course	(\$75)		
Emergency Money	\$25		
Reserve:	\$400		
May	(\$19)		
June	(\$61)		
Bigger Order for Sept	(\$223)		
Remaining	\$97		

VOLUNTEERS

We have struggled with scheduling for the next semester of course scheduling, with the Good Food Coordinator organizing and re-organizing based on their preferences. We recommend that passing a google doc excel file to the next team so that way the volunteers personal preferences can be taken into account first versus reshuffling the schedule. We will be having a refresher training with potential speakers from MacMoneyCentre and Student Financial Aid Office to give a detailed first-hand description of these services, ask questions, and better refer people to these services.

CURRENT CHALLENGES

Establishing the GFB delivery system is currently weighing on one decision which is not a strong position to be in but with the excellent work of many MSU employees, shoutouts to Vlad (Commercial Sponsorship) who has put in a lot of work, Pauline, and the whole accounting team. I also am puzzled with what to do in March because I want us to still provide value to students, maybe a can drive campaign! Let me know any ideas or leads you know!

SUCSESSES

So thankful for my executive and volunteer team, which has helped making this January fast paced and meaningful. Also thankful for all the support and problem solving from the BoD, especially Tuba who has dealt with me annoying with questions constantly! Thanks folks!