



REPORT

From the office of the...

SHEC Coordinator

TO: Members of the Executive Board
 FROM: Sutina Chou
 SUBJECT: SHEC Report #5
 DATE: December 5th, 2017

SERVICE USAGE (November)

Type of visit	CON	LUBE	PAD	DIR	BAND	INFO	LOOK	PEER
# visits	44	11	52	21	16	10	2	9
	BOOK	PREG	MISC	PHONE	CA	EXEC	DAMS	TOTAL
	4	27	21	20	3	7	2	250

Service usage has gone up again, this time by 25% from last month. Visits for menstrual items have been the driving factor for this – it’s good that we are being accessed for goods other than our safe sex items! Something we are thinking about is logging the length of the peer supports we have been doing, as my experience is telling me that although we don’t do a large number of peer supports, they are usually quite intensive.

GENERAL UPDATES

1) AA Fair

Our Addictions Awareness Fair, Above the Influence, took place on November 15th this year. We booked out space in the atrium and had a variety of campus partners attend, including Leave the Pack Behind, COPE, and EFRT. The booths provided a variety of information about harm reduction, which was this year’s focus, and we had good success luring people in through drunk Mario Kart, which is a great way to grab people’s attention in a high traffic area like MUSC Atrium.

2) AA Campaign

Reduce Risk: Say Yes to Harm Reduction was the first-ever educational campaign that the service has run, and it was on a very timely topic, given the smoke-free campus initiative. We received overwhelmingly positive feedback, with high levels of social media engagement and compliments from SWELL and SWC staff. Students from the medical school have asked to share our graphics, so the reach has been great for such a long campaign. We are working on getting the posters into residence, although that has been a bit of a challenge with some questions on alignment with university values.

3) SHECares

We are in the process of putting together the care packages with the Maroons and are planning to do deliveries on the first Friday of exam season with staff from both teams. The idea is for students to like us on Facebook/follow us on Twitter and let us know their location in any of the libraries on campus, and we will drop off a bag for them. We're hoping to get lots of engagement with this, but any leftovers will just be handed out in an evening blitz at libraries the following Monday if all 1000 bags are not given away.

BUDGET

5003-0116	SHEC - OFFICE SUPPLIES	\$110.00
	TOTAL SPENT IN LINE	\$136.11
	REMAINING IN LINE	-\$26.11
5951-0116	SHEC - REFERENCE LIBRARY	330.00
	TOTAL SPENT IN LINE	\$328.91
	REMAINING IN LINE	\$1.09
6102-0116	SHEC - ANNUAL CAMPAIGNS	\$2,500.00
	TOTAL SPENT IN LINE	\$1663.64
	REMAINING IN LINE	\$836.36

6494-0116	SHEC - VOLUNTEER RECOGNITION	\$2,500.00
	TOTAL SPENT IN LINE	\$861.45
	REMAINING IN LINE	\$1,638.55
6501-0116	SHEC - ADV. & PROMO.	\$2,500.00
	TOTAL SPENT IN LINE	????????????
	REMAINING IN LINE	????????????
6804-0116	SHEC - TRAINING EXPENSE	\$1,200.00
	TOTAL SPENT IN LINE	\$858.83
	REMAINING IN LINE	\$341.17

Not a ton has been happening on the budget lines as most of my items for the last little while had been pre-paid for and were already accounted for in the last report. One major change to note is that \$500 has been added to my annual campaigns line after a discussion with Tuba about the overwhelming demand for condoms and how that has eaten away at that particular budget line. This has been very reassuring on my end, and I definitely more confident now at our ability to manage the budget while accomplishing all of the things we had planned on earlier in the year.

SUCSESSES

1) Service Usage

It's awesome that service usage has been growing so much! I am hoping to get us up to 300 visits a month on average by the time my term ends, and I think debuting our new pole wrapping along with a service video will really help us relaunch when we come back in January. Our continued involvement with ResLife has also been helpful, as we are able to reach out much more reliably to first year students and establish a connection that means that they will access us regularly and tell all their peers about us as well.

2) Successful first advocacy campaign

I'm really happy at how our first advocacy campaign went. Outside of the positive feedback that we got, especially from students who experience mental health and/or addictions concerns, I think it was important for the service to take a stance and provide reasoning for supporting a concept that can sometimes be contentious. The success that we had I think is a good indicator that the shift in service structure is working in our favour and is also growing the service in a new direction.

3) Team Morale

Everyone is still friends! I'm eternally thankful for both my volunteer group and my executive team, everyone gets along really well and there's not only a strong sense of camaraderie but also a real willingness to pitch in to help out at service events, regardless of the committee you're on (or if you're on a committee at all).

CURRENT CHALLENGES

1) Time management

As we approach a very busy time of year, it's important to keep track of the various projects at hand and ensure that we're following through sufficiently. One of my executives won't be here for a significant amount of time in January, so we are working to accommodate that availability. I think the winter break will provide a much needed opportunity to reevaluate the year plan and see what else is left to do, and if there is still time to get to all of it, or if compromises have to be made.

UPCOMING EVENTS, PROJECTS & ACTIVITIES

1) SHEC Week

SHEC Week will be happening in the last week of January. The theme this year will be "What If...?" with each day being dedicated to a question related to each strategic priority (i.e. "What if my contraceptive method fails?" "What if I'm not ready to quit smoking?") in a multi-level online campaign. The week will cap off with our workshop on how to effectively support your peers, which we are hoping to do in residence. I'm particularly excited for our Addictions Awareness Day to directly address the smoke-free campus campaign that will be launching in January.

2) End of term social

On Monday December 4th, we'll be having our end of term social in MUSC 311/313 – we are purchasing Yogurty's and will be having a low-key holiday movie night watching Home Alone. Despite it being a busy time of year, we have had around 20 volunteers (half the team!) RSVP saying that they are able to make it, so it should be a great time!

3) January Training

Looking forward to the big Term 2 training session we'll be having on January 14th means that we will be preparing throughout the winter break. We will be having situational training and also some seminars that the Research and Resources committee will be delivering (yay peer-to-peer learning!). One really exciting thing will be a presentation that the executive team will be delivering on addictions intervention strategies, which we will be learning about from a conference hosted by the RNAO.