



# REPORT

*From the office of the...*

## SHEC Coordinator

TO: Members of the Executive Board  
 FROM: Sutina Chou  
 SUBJECT: SHEC Report #4  
 DATE: November 7<sup>th</sup>, 2017

### SERVICE USAGE (October)

Type of visit	CON	LUBE	PAD	DIR	BAND	INFO	LOOK	PEER
# visits	34	7	42	11	12	19	1	5
	BOOK	PREG	MISC	PHONE	CA	EXEC	DAMS	TOTAL
	0	17	18	6	9	7	6	202

September wrapped up with a total of 251 visits, while October had 202 visits. Both service months show a doubling of service usage from last year, which is incredibly satisfying. Condom visits remain the most popular (and have steadily increased), but there has also been a surge in the number of pregnancy tests that we have been doing.

### GENERAL UPDATES

#### 1) October Training

October Training took place on October 22<sup>nd</sup>, and consisted of formal presentations on how to apply AOP to peer support, sexual health, and nutrition and active living. There was also a fairly intensive situational component, followed by a bonfire at Alpine Tower. Volunteers responded well to the increase in practical application aspect of training, which was something that we saw in the feedback.

#### 2) Sex 101

Sex 101 took place over two different days in two different quads (both in October) in conjunction with ResLife. Attendance was good, especially for exam time, and students were very engaged despite it being a little bit difficult to break the ice at first. It was the first project for the Events and Programming Committee, and volunteers went above and beyond. Future directions can include better integration with CAs and Residence Orientation Advisor teams to further encourage participation. We are also currently looking to run another session this year in Wallingford Hall specifically, which should be extra special.

### 3) Soup and Selah

We had a great time participating in this joint event with the Chaplaincy Centre by providing a vegan/vegetarian entrée to accompany the soup and bread that is normally given out on Wednesdays. It was well attended and was a great exposure opportunity for the service, so would love for this to become something we do more frequently and with a more formalized approach to what our involvement looks like. I'm hoping that we can use this opportunity to do more active promotions (i.e. a quick blurb before

### 4) Social media presence

We just exceeded 2000 likes on our Facebook page which is super exciting! Growing our social media presence has been a big part of our plans for this year so this has been very rewarding. We are scheduling posts about each of our strategic priorities to be posted regularly so that we can keep traffic alive.

### BUDGET

5003-0116	SHEC - OFFICE SUPPLIES	\$110.00
	TOTAL SPENT IN LINE	\$136.11
	REMAINING IN LINE	-\$26.11
5951-0116	SHEC - REFERENCE LIBRARY	330.00
	TOTAL SPENT IN LINE	\$328.91
	REMAINING IN LINE	\$1.09
6102-0116	SHEC - ANNUAL CAMPAIGNS	\$2,000.00
	TOTAL SPENT IN LINE	\$1663.64
	REMAINING IN LINE	\$336.36

6494-0116	SHEC - VOLUNTEER RECOGNITION	\$2,500.00
	TOTAL SPENT IN LINE	\$861.45
	REMAINING IN LINE	\$1,638.55
6501-0116	SHEC - ADV. & PROMO.	\$2,500.00
	TOTAL SPENT IN LINE	????????????
	REMAINING IN LINE	????????????
6804-0116	SHEC - TRAINING EXPENSE	\$1,200.00
	TOTAL SPENT IN LINE	\$827.87
	REMAINING IN LINE	\$372.13

### SUCSESSES

#### 1) Service Usage

I'm thrilled that service usage has gone up significantly. It seems that our rebrand and efforts to reach out have been fairly successful, which is very rewarding. Volunteers have noticed an uptick in visits which has also been great in terms of feeling like they are contributing to the greater community. The younger ones especially have noted that more of their peers seem to know what SHEC is, which also sets a nice precedent for students to know us as a resource that they can access throughout their undergraduate career.

## **2) Training Efficacy**

Improving the value of training to volunteers was a big focus for me and my volunteer coordinator this year. Based on the stop start continues that we've asked volunteers to fill out after September and October training, the feedback is largely positive with regards to the mix of knowledge and practical application now that we have integrated situationals to be a larger part of the overall process. In fact, one of our volunteers let us know the other day that one of the situationals that we practiced in October actually happened the other day, and those on shift felt much more prepared to handle things because we had gone over what the protocol should be!

## **3) Team Morale**

One of the most satisfying things to hear from returning volunteers is that they are seeing a change in volunteer culture in terms of getting to know those other than their shiftmates better. There seems to be much more overall cohesion within the team, and people remain committed and keen despite it being a busy time of year. The executive team gets along exceptionally well and I feel like they are growing an incredible amount. One thing that I have been exceptionally cognizant of implementing is letting the whole team know about other opportunities that are available to them and empowering them to take on leadership roles outside of SHEC.

## **CURRENT CHALLENGES**

### **1) Committee Engagement**

We have seen some challenges in terms of volunteer retention and engagement on committees. I think that the Events and Programming Committee will be moving towards a project-based sign up as opposed to a semester long contract. Reevaluation towards the end of the year with regards to whether or not we should go back to mandatory committee participation will be critical.

### **2) Budgetary Constraints**

The increase in service usage has been super welcome, but this means that I have been spending a lot of our annual campaigns money on replenishing the inventory within the office. Currently as it stands, I've spent around half of the entire budget line (\$1000) on just condoms (internal and external), dental dams, and materials relating to pregnancy tests. I think something to take into consideration going forward is either simply increasing the overall budget, or devoting a separate budget line to inventory, as SHEC is a service that does advocacy and programming in addition to providing physical goods.

## **UPCOMING EVENTS, PROJECTS & ACTIVITIES**

### **1) Addictions Awareness Fair and Campaign**

On November 15<sup>th</sup>, the service will be having its annual Addictions Awareness fair in MUSC atrium. We've scheduled various groups on campus to be part of the fair, which is centered around harm reduction. There will be a scavenger hunt component along with drunk Mario Kart, which we hope will entice people to engage. The event will be accompanied by an online campaign that explains harm reduction and ways to stay safe.

## **2) SHECares**

In lieu of our Stressbusters series, which despite being very cute, traditionally does not have high attendance numbers, we are hoping to run a SHECares campaign during exam season this year. Similar to exam wishes through alumni, we will be stationed in various libraries during the first full week of exams. Students who follow and tweet/like and comment on our social media pages with their locations within the libraries can have care packages delivered to them with treats and student health related items. We are hoping to partner with the Maroons on this in terms of assembly and delivery manpower and have discussed this superficially, but are hoping to confirm details about the collaboration soon.

## **3) Amending Operational Hours**

One thing that we have been thinking about is moving operational hours one hour later to run from 10:30am to 7:30pm as some volunteers and executive have commented that students frequently drop by just as the centre is closing or after hours if the lights are on in the space due to a meeting. I think more statistics need to be analysed before making any concrete changes, but should we decide to move forward it could be a pilot project to start in second semester.

## **4) Breastfeeding Space**

I'm really pleased to report that after the comment about breastfeeding spaces on campus that I made at the last EB I reported at, we are working to equip the SHEC back office with the materials necessary to be a space that mothers can breastfeed in. Chukky has taken the lead on this in speaking to EIO about materials that we need and we are hopeful in having this be something that is up and running soon.