



REPORT

From the office of the...

Mac Bread Bin Coordinator

TO: Members of the Executive Board
 FROM: Taylor Mertens
 SUBJECT: Mac Bread Bin - Report #4
 DATE: October 17th, 2017

UPDATE

The Food Collective Centre (FCC) launched, 38 volunteers received training, we have received donations, the Good Food Box (GFB) received more orders than last years and received a 100% pick-up rate (i.e. no food waste), and MBB have received 100 FB likes since May.

SERVICE USAGE

Here is the data from the summer and current usage for the Lockers of Love program

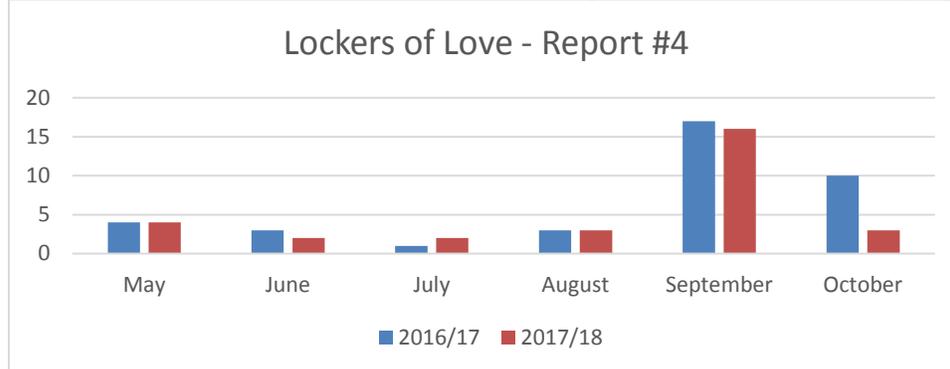


Figure #1: Lockers usage throughout the year (October is of current as October 12th)

And here is the data for usage in the Good Food Box for the current month:

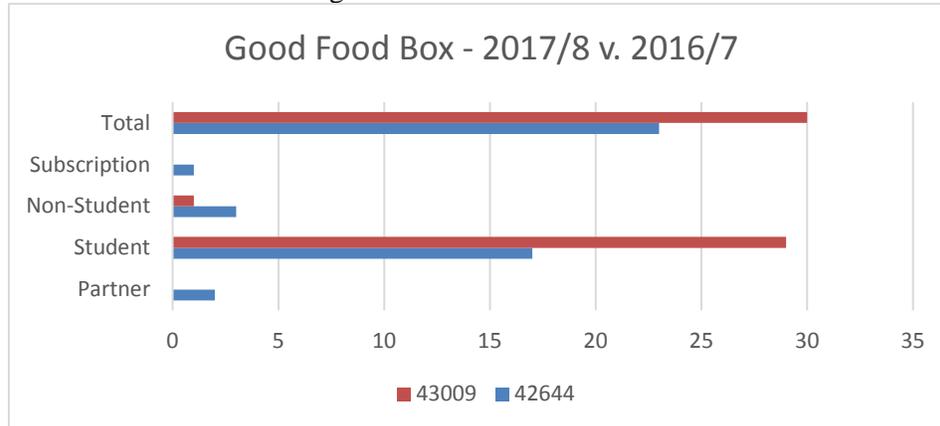


Figure #2: Good Food Box amounts and breakdown thus far. The red bar/top bar is 2017/18, with 30 orders. The blue/bottom bar is 2016/17 with 23 orders.

PAST EVENTS, PROJECTS & ACTIVITIES

Grand Opening of FCC and First Week

Grand openings went alright, with a hand-full of meaningful conversations with people who I did not know. We had six volunteers and other MSU people (i.e. AVP Services, VP Admin, Ops Coordinator, etc.) attending it. Showed the need for physical signage to really improve the space.

The first week was much needed to get people comfortable with the space and hear additional feedback on what is needed/wanted in the space to maximize comfort for volunteers. Opened right before reading week and during reading week to maintain momentum with volunteers, capitalize on the training weekend from before.

GFB OPERATIONS

Pastor Lauretta has communicated her frustration with having checks being sometimes a week late, leaving her with multiple days without having proper compensation and loss of cash flows of \$300-400. Working with Kevin (A/P Supervisor) and Tuba to ensure that the turnaround time from the orders closing on the 25th to having a check ready within 7 days. Orders went up by seven boxes, due in part to a strong brand and promotional strategy. With the expansion into delivery, we are looking to add-on to this service and ensuring we maintain the strong brand and quality with the GFB.

FOOD FOR FINES

Instead of paying \$5 for late books, students and community members can donate a canned good for every \$5 owed. Since the library main revenue source from student fees and not late fees, this has been the work of PTMs of the past that has given MacBreadBin at least 120 canned goods starting from this summer.

VOLUNTEER TRAINING

We have received 48 applicants for the general posting, and with careful examining of the individual's responses and based off of people being available for training, 38 people were retained and trained. Training involved key conversations about food security (temporary solutions v. long-term solutions), other services MacBreadBin provides outside of the FCC, and situational questions in small groups of three to see how to respond and judge the rooms level of empathy. My volunteers are incredibly smart and I am thankful to retain so many of them.

UPCOMING EVENTS, PROJECTS & ACTIVITIES

COOKING CLASSES & MSU SPARK COLLAB

Food for Thought is moving much slower than my Community Kitchen Coordinator and I expected. We will be moving forward with their year plan and focusing on the MSU Spark Collaborative for the later session, "Life after First Year". This event was done previously and focuses on meal prepping, cooking within your Spark group (7~8 people), having a good time. Food for Thought will be moving but will be most likely 2-3 cooking classes this semester.

INSTAGRAM LAUNCH CONTEST

The contest is happening November 1st, directly after Trick or Eat! Not sure what the title is yet but the prep is in motion. We'll ask people to follow @MacBreadBin on Instagram, like our post and tag their friends in a selected post to win a Fortinos gift card.

TRICK OR EAT

With our Meal Exchange Coordinator being vacant and moving away from Canada, the responsibility has been moved to my Social and Political Advocacy Coordinator for a short period of time. Trick or Eat is extremely important because it is a short-term way of getting involved and allows clubs/services/friends to contribute and know that a food bank exist. Getting a physical presence on campus

BUDGET

Budget Statement for January:

| McMaster Student's Union | | | | | | | |
|---------------------------------------------------|----------|-----------|------------|------------|--------------|--------------|----------|
| Dept. 0318 - MacBread Bin | | | | | | | |
| For the Four Months Ending August 31, 2017 | | | | | | | |
| | Current | Prior Yr. | Current | Prior Yr. | Prior Yr. | Approved | % Budget |
| | Month | Month | YTD | YTD | YE | Budget | Used |
| | August | August | 2017-18 | 2016-17 | 2016-17 | 2018 | To Date |
| All: | | | | | | | |
| 3301-0318 BREAD BIN - FOODBOX REVENUE | | | | | (\$1,840.55) | (\$2,500.00) | 0.00% |
| 3801-0318 BREAD BIN - MEAL EXCHANGE REV | | | | | \$1,944.48 | | 0.00% |
| 5003-0318 BREAD BIN - OFFICE SUPPLIES | | | | | | \$50.00 | 0.00% |
| 5101-0318 BREAD BIN - TELEPHONE | | | \$32.85 | | \$123.80 | \$120.00 | 27.38% |
| 5201-0318 BREAD BIN - PHOTOCOPYING | | | | \$8.40 | \$29.40 | \$50.00 | 0.00% |
| 6102-0318 BREAD BIN - ANNUAL CAMPAIGNS | \$56.68 | | \$864.12 | | \$2,817.23 | \$3,000.00 | 28.80% |
| 6494-0318 BREAD BIN - VOLUNTEER RECOGNITION | | | | | \$155.02 | \$350.00 | 0.00% |
| 6501-0318 BREAD BIN - ADV. & PROMO. | \$20.00 | | \$20.00 | \$510.00 | \$1,519.70 | \$2,000.00 | 1.00% |
| 6603-0318 BREAD BIN - RESERVE | \$46.76 | | \$15.38 | | | \$400.00 | 3.85% |
| 7001-0318 BREAD BIN - WAGES | \$577.60 | | \$2,182.50 | \$845.49 | \$15,973.99 | \$13,500.00 | 16.17% |
| 7101-0318 BREAD BIN - BENEFITS | \$39.04 | | \$155.44 | \$94.18 | \$1,096.26 | \$800.00 | 19.43% |
| 7401-0318 BREAD BIN - BANK FEES | | | | | \$54.21 | \$60.00 | 0.00% |
| Total All | \$740.08 | | \$3,270.29 | \$1,458.07 | \$21,873.54 | \$17,830.00 | 18.34% |

Budgeting in September not included in the above image, is the promotional material for the FCC and volunteer promotions, both coming to \$200 and \$100 respectively.

VOLUNTEERS

We've been capitalizing on a good, informal, situational base training that hit really well. We have been opening during Reading Week to capitalize on maintaining volunteers interest, and listening to their feedback on how to improve the space.

CURRENT CHALLENGES

Establishing the GFB delivery system and Second Course is the next priority. Essentially with Second Course, with our partnership with Office of Academic Sustainability, we were waiting on Sust 3s03 to join us but it became too big with too many moving parts. The 3S03 group has been moved to focus on getting a green box in MUSC and studying 541 Diner, both being very noble causes to look at it.

SUCSESSES

Training! Opening spaces! GFB Orders being up and everyone picking them up!