



REPORT

From the office of...

MSU Advocacy Services

TO: Members of the Executive Board
FROM: Shivani Persad
SUBJECT: Advocacy Report #1
DATE: Friday, January 18th 2013

UPDATE

Advocacy is back for the New Year with lots of ideas! As the year has only just begun, no events have happened just yet, however many plans are in place. For January we plan on creating further buzz around FWI and getting more student input by having tables during the next two weeks, allowing students to sign a banner with their thoughts on FWI. In February we plan on helping the City of Hamilton by helping to promote the Your 32 project. Lastly, in March we plan on holding another stress week, as a result of immense student interest from last semester.

SERVICE USAGE

Advocacy as a service is intended to represent students, through different organizations (OUSA, CASA, MSU, External Politics). As a pillar of the MSU, Advocacy focuses on educational initiatives and the promotion of events and organizations that work on behalf of students to make beneficial changes in students' lives. This year as a service, Advocacy will provide students with the necessary information on the organizations that the MSU is a part of, and ensure that they understand how these organizations (as well as the MSU) work for them. Through initiatives such as Stress Month, Advocacy will show students that Advocacy is "here for you", and that we exist to benefit their educational experience.

PAST EVENTS, PROJECTS & ACTIVITIES

All 4 events from last semester were quite successful, starting with our Mental Health Town Hall, followed by our involvement at Night Market, the Hire Education/FWI Campaign and lastly Stress Week. We're quite excited about next semester's 3 events, as well as adding another OUSA campaign!

UPCOMING EVENTS, PROJECTS & ACTIVITIES

In the recent future the FWI campaign will occur once again, drawing more student interest to the letter. As well, we plan on encouraging presidential candidates to have more education based platform points and get more attention on education issues.

BUDGET

So far this semester our budget has only been used on a Welcome Back Team Dinner, but will be used in the future for event-related costs and costs of promotional material.

SUCSESSES

Last semester was a huge success, in particular the Stress Week events were especially well-attended.