



REPORT

From the office of the...

MSU Maroons

TO: Members of the Executive Board
FROM: Megan O'Brien
SUBJECT: MSU Maroons Report 8
DATE: Tuesday, March 21st, 2017

UPDATE

Happy St. Patrick's Day EB! I hope you are all doing well and that your semesters are not too heavy with academic work. With that said, here is my final EB Report for the Year!

The MSU Maroons service has overall been operating well since the last EB report given in February. Our service has become less active this semester with less events however we have some activities planned.

Below outlines specific updates related to the service and its operation.

SERVICE USAGE

Over the past month, the Maroons service has been less active with less activities occurring due to the nature of the semester.

We have been mainly attending varsity sports games including basketball and volleyball. We have also hosted our own events and will continue to do so for the remainder of the semester. Please see more details under PAST EVENTS, PROJECTS & ACTIVITIES.

We have just finished executive hiring for the new team and are currently processing 526 applications for representatives that just closed this past Monday. Applications will be marked and then interviews are due to be sent out this upcoming Tuesday.

The Maroons Executives continue to meet regularly on a weekly basis to discuss updates regarding portfolios, discuss current projects, evaluate the teams effectiveness and develop strategies to improve the service overall. We are currently planning for some future events, please see more details under UPCOMING EVENTS, PROJECTS & ACTIVITIES.

PAST EVENTS, PROJECTS & ACTIVITIES

Over the past month of January, the service has attended events, all of which have been fairly successful. Please see the breakdown of events below.

Event	Description	Attendance of Representatives
McMaster Varsity Sports	On a weekly/biweekly basis, the MSU	~20-30

	Maroons attend 2-4 varsity sports games which have include Women's/Men's Basketball and Women's/Men's Volleyball. For the most part, representative participation has been fairly good and we are maintaining our contract we have kept with Athletics & Recreation with the minimum number of 15 attending. In the near future, we will be participating in Volleyball Playoffs – dates to be determined with Athletics & Recreation.	
Skate Night	Skate Night happened on March 7 th in the evening. The event was well attended in terms of our outreach and we had approximately 20 students attend. Rep attendance was also good. The event included bussing to Pier 8 in Hamilton and skating at the rink while enjoying William's Hot Chocolate.	20

UPCOMING EVENTS, PROJECTS & ACTIVITIES

Team Bonding Events

Team Bonding Events

Currently we have had one team-bonding event this semester as it has been very busy with external academics. With that said, we are planning to have a couple more team bonding events including an escape room in MUSC, along with closing ceremonies at the end of the year (a volunteer appreciation event).

Maroons Events

Paint Nite

This event is currently on the calendar for March. We are hoping to book out Bridges as a space and collaborate with FYC to host a Paint Nite. The Maroons are currently looking at contacting an art student to come out and teach students how to paint a simple painting. This will be a free event for students and we will have registration open prior so we will know how the number of supplies needed. We are hoping this event is well attended as it is unique and caters to many different students.

Exam Decstressors

Again this semester, Maroons will be doing an exam-destressor with students and exam wishes. This event will be happening closer to the end of semester as classes finishes. We have yet to decide what this event may look like but have been circulating ideas of a movie night, bubble wrap popping events etc.

BUDGET

Please see the budget outline from January sent by Maggie.

<i>McMaster Student's Union</i>							
<i>Dept. 0120 - Maroons</i>							
<i>For the Nine Months Ending January 31, 2017</i>							
	Current	Prior Yr.	Current	Prior Yr.	Prior Yr.	Approved	% Budget
	Month	Month	YTD	YTD	YE	Budget	Used
	January	January	2016-17	2015-16	2015-16	2017	To Date
All:							
3801-0120 MAROONS - MISC. REVENUE	(4,092.00)		(7,729.80)	(3,240.25)	(3,240.25)		#DIV/0!
3881-0120 MAROONS - UNIFORM REVENUES			(7,801.85)	(4,722.00)	(4,722.00)	(5,000.00)	156.04%
5003-0120 MAROONS - OFFICE SUPPLIES	12.42		144.50	74.94	113.90	160.00	90.31%
5101-0120 MAROONS - TELEPHONE		18.88	47.20	56.64	94.40	120.00	39.33%
5201-0120 MAROONS - PHOTOCOPYING			9.09		28.80		#DIV/0!
6102-0120 MAROONS - ANNUAL CAMPAIGNS	837.25		9,501.13	4,353.35	4,723.40	1,500.00	633.41%
6415-0120 MAROONS - RECOGNITION AWARDS			45.80		1,036.17	500.00	9.16%
6501-0120 MAROONS - ADV. & PROMO.		30.00	1,130.11	519.28	1,028.88	1,500.00	75.34%
6603-0120 MAROONS - SPECIAL PROJECTS		530.00	865.00	683.63	853.13	750.00	115.33%
6633-0120 MAROONS - UNIFORMS			11,105.57	8,061.82	8,061.82	7,000.00	158.65%
6804-0120 MAROONS - MEMBER TRAINING			1,314.84	1,535.04	1,535.04	1,700.00	77.34%
7001-0120 MAROONS - WAGES	344.09	338.82	7,639.84	7,499.26	9,666.09	9,000.00	84.89%
7101-0120 MAROONS - BENEFITS	24.29	25.09	656.25	639.08	799.71	750.00	87.50%
8001-0120 MAROONS - DEPRECIATION EXPENSE				162.54	260.06		#DIV/0!
Total All	(2,873.95)	942.79	16,927.68	15,623.33	20,239.15	17,980.00	94.15%
							75.00%

The previous discrepancies in the budget have been smoothed over with VP Finance, Ryan MacDonald and we are projected to be under budget in this term. We are closing all loose ends and I continue to monitor the spending funds from each account.

VOLUNTEERS

Volunteers have continued to stay the same over the past month. We have been able to gain attendance throughout the year and people are showing an increased interest in varsity sports games. The Maroons Executive Team and myself will continue to monitor the volunteer situation and update EB of any large changes.

CURRENT CHALLENGES

Currently we have no identified challenges from our end. Our volunteer retention has improved and we are looking at ways to effectively wrap up this semester and prepare for transition into the next year of Maroons Executives.

SUCSESSES

We have continued to do an amazing job at Varsity Sports Games! This past weekend, we had representatives attend OUA Volleyball Playoffs and we had over 33 people attend. Athletics and Recreation continues to appreciate our presence!

RECOMMENDATIONS FOR NEXT YEAR

Below summarizes my top three recommendations for next year as the Maroons continue into another academic year.

All of my other recommendations will be formatted in my transition report and given to the incoming coordinator, Karan Chowdhury.

Continue Maroons Welcome Week Events

This year Maroons had two large events throughout Welcome Week, which has led to an increase in visibility of the service across campus. Individuals, especially first years have been exposed to the service more and it has led to increased involvement at events throughout the year. Moving forward for next year, I would definitely urge the incoming coordinator to look into the possibility of Maroons having more events in the upcoming Welcome Week.

Continue First Year Maroons

This year we launched First Year Maroons and overall it was a great success. As it was a pilot year, there is definitely room for improvement and I am hoping to send out a Feedback Form so individuals can add comments for what they enjoyed about this new initiative and areas for improvement. First Year Maroons again has also led to increased visibility of our service across campus within the first year population and the volunteers we have gained from this have been nothing short of exceptional. I highly encourage this initiative to continue with new modifications to improve it and continue to build on it for future years to come.

Increase amount of Team Bonding Events and Focus on Team Dynamic

This year I believe we could have benefited from more team bonding events and a higher focus on team dynamic. At some points I felt as though volunteer retention was low and it could have been due to a lack of a team environment. Moving forward for next year an emphasis on team dynamic could assist in improving volunteer retention and allow for better team cohesion.

OTHER

Overall I believe the Maroons had an excellent year in terms of service operation. We have significantly increased our outreach and our presence on campus and have catered to many different student groups. I look forward to seeing what new changes are brought for this service in the upcoming academic year.