



REPORT

From the office of the...

SRA Finance Commissioner

TO: Members of the Student Representative Assembly
FROM: Yelena Banjavcic, SRA Finance Commissioner
SUBJECT: SRA Report
DATE: Sunday, March 12th, 2017

PROGRESS ON YEAR PLAN

1. Stepping into the role: Check
2. MSU Discount Card: I begun with compiling a list of every vendor who has in the past or is currently offering to work with McMaster University in by giving discounts to students including: ECC, MESCcard, Local Food Discount Card, The Social Card, The MSU Almanac and the DeGrootte Emerald Card. Ryan and I spoke to sales representatives for underground and got them on board to print the discount cards for September. My committee and I have emailed the vendors this week informing them about the project and asking them to be a part of it. We have outlined that this is a free card that will benefit both McMaster students and them as vendors by expanding consumer base at their location. My hopes for the next steps of this project are to get as many of the vendors on board. Should a vendor not respond within 2 weeks of the email being sent, I am planning on calling them to follow up.
3. TwelvEighty Analysis Report: Discussion about how to approach students and efficiently gather student feedback was the topic of last month. After long discussions with TwelvEighty staff and former management, it looks like they have already been making positive changes to increase their student population on club nights. They have shifted to investing into better nights with higher cover and good events that draws in a crowd (ie. Roy Woods concert, Dirty Sexy Bingo, Foam party, Dance Marathon etc). These events are planned and booked months in advance. I have been advised against making a survey directed towards the students asking questions about what events they would want to see held at TwelvEighty, because I will not be able to implement their responses since TwelvEighty has already booked events well into the future. I am however continuing to work with the staff and come up with ideas on how we can help the changes become even more positive. In terms of food at TwelvEighty, the food has been selling strong this year according to management. They are continuing to shift to better quality food, but also trying to balance an affordable price for a student budget.

UPCOMING EVENTS, PROJECTS & ACTIVITIES

The next steps of the MSU Discount Card project are to wait for a response from the vendors we have contacted. After getting confirmation from the vendors, we will begin designing the card. My idea was to list in alphabetical order all the vendors in small print at the back of the card (similar to an SPC card) so that students are aware of

all the places offering a discount. This also gives the vendors more incentive to join this project. As for the distribution of the cards, Ryan and I have discussed that during Welcome Week would be when the majority of distribution happens. We could put the cards inside the first year welcome week bags, as well as potentially have the cards distributed along with the bus passes.

CURRENT CHALLENGES

Waiting for responses from the vendors for the discount card. Also, determining a name for the discount card (if anyone has ideas send me an email).

VOLUNTEERS (Commissioners only)

My committee of volunteers has been very helpful in terms of answering questions and providing insight on certain topics during our meetings. I've got a lot of help to email out the 75+ vendors about the discount card. This is a minor challenge; anything discussed will be reported to the members who have missed the meetings.

SUCSESSES

Working with Ryan and my committee has been a pleasure. They have been very hardworking and helpful.

Best,

Yelena Banjavcic
SRA Finance Commissioner
McMaster Students Union
srafinance@msu.mcmaster.ca