UPDATE

Farmstand has been closed for four weeks. I have been using my final month as director to clean up our storage unit and pay remaining invoices. All our left over produce was donated to the Ronald McDonald house and our left over popcorn was sold to Union Market. We held a volunteer appreciation dinner at 1280 where over 20 volunteers, execs and CSRs come together for a meal. We have been continuing to promote and distribute the local food discount card. We moved cards in front of and inside the MSU office and our education and advocacy coordinator has been going to classroom and giving speeches about the card and distributing them. Leigh the head chef at bridges and myself spent some time cleaning up the outside of our storage unit at Farmstand. We were able to get rid of old broken tables, cooler and bins and lots of other interesting stuff we found. There was about 5 years worth of items that had been collecting.

PAST EVENTS, PROJECTS & ACTIVITIES (Recap from Year)

Tasty Videos & Scoring a Goal for Local Food
We released four cooking videos during the operating season. These videos promoted cooking using ingredients purchased at the stand and were viewed by thousands of students. The Local Food Discount card promotional video was a huge success and brought a lot of students to the stand for the card.

Produce and Popcorn
We watched Food Inc. and ate popcorn that was introduced as a new product this year. This was the first educational event of the semester and was a great success.

Farmstand 1A03
Our education and advocacy coordinator talked about Mac Farmstand and the importance of sustainable food systems on the environment. We had a guest speaker, who was a Farmstand volunteer and helped run the service 4 years ago. He now owns his own coffee shop in Hamilton called Smalls. He talked about the Hamilton local food scene and ways that we can all access and cook local foods.
City Council Meeting
On August 11th my education and advocacy coordinator and myself took part of a Board of Health city council meeting where we represented the MSU to show our support to the food strategy agenda and share why it is important to students and youth.

Sustainability Student
We released six editions of The Sustainability Student...Adam Chiaravalle Cares. It was posted on our MSU website and we also distributed it at the stand.

McKay Welcome week collaboration
On August 31st we collaborated with McKay residency to create a healthy breakfast supplying all the fruit for the smoothies and also running a talk on what we do at Farmstand and the importance of eating local and sustainable food.

Local Food Fest
This event was one of the highlights of our year. My entire team and myself were extremely happy with how this event turned out. We had live local music, pumpkin painting hosted by swell, bread bin and SCSN with interactive booths, as well as, the McMaster Veggie club.

Sustainable Student workshop:
In collaboration with a group of life science students we hosted a workshop teaching students how to be sustainable on campus. We talked about what resources are available to students as well as played an interactive game were we tried to rank certain foods from least sustainable to most sustainable.

Local Food Discount Card
We created a local food discount card this year that supplied 10% off to 11 different restaurants and stores that focused on local food in the community. We have distributed thousands of these cards and are continuing to distribute them.

UPCOMING EVENTS, PROJECTS & ACTIVITIES

Transition Report
Moving forward I will be working on creating a transition report and helping transition the new director in any way that I can. I will also continue to make sure that all local food discount cards get distrusted throughout the year.

BUDGET
The Final revenues for Farmstand have not been finalized as there is still money coming in from hospitality and other outside vendors. Currently we are happy with how the revenues look at this current moment. As the numbers show we have made revenues this year. According to my records this is the first year Farmstand has made revenue. We are over on our annual campaigns and advertising budget with permission from Ryan.
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**VOLUNTEERS**
We hosted a volunteer appreciation dinner at 1280. We had lots of vegan and vegetarian food and over 20 volunteers, execs and CSRs showed up. We made certificates for our volunteers, execs and CSRs as a thank you.

**CURRENT CHALLENGES**
For the entire year the only challenges I continue to report on are location and student meal card. Moving forward Farmstand will need both a firm agreement with MUSC on space or a permanent location and a firm agreement with hospitality on using the student meal card machine.

**SUCCESSES**
I am very happy with how Farmstand promoted the educational side of sustainable eating and local food this year. I had an amazing team that I am very proud of everyone. I look forward to seeing Farmstand grow even more in the future. Also a big thank you to everyone in the MSU for all the support, encouragement and kind words over my term.