



REPORT

From the office of the...
Maccess Coordinator

TO: Members of the Executive Board
 FROM: Alex Wilson
 SUBJECT: Maccess Report 1 (2016/2017)
 DATE: Tuesday October 3rd

UPDATE

Since the last report Maccess has run (In)Accessibility Week, Speaking for ourselves coffeehouse and launched our Campus Physical Accessibility Guide. Additionally we have seen an increase in space usage and are getting ready for our big move in. Next on the roster is a volunteer appreciation event next Thursday.

SERVICE USAGE

Social Media Followers: 50 new Facebook like (30 during InAccessibility week campaign), and 30 new twitter followers (all during inaccessibility week campaign).
Inaccessibility Week: (In)Accessibility week was a weeklong social media and interactive campaign designed to raise awareness and spark discussion surrounding barriers on campus.

C	D	E	F
Post Message	Type	Posted	Lifetime Post organic reach
Accessibility is...	Video	11/15/16 12:13 PM	27360
Accessibility is not losing acc	Photo	11/11/16 4:00 PM	1394
Accessibility is being able to	Photo	11/11/16 1:17 PM	1247
Do you see a push button an	Photo	11/10/16 4:02 PM	1085
Accessibility is being able to	Photo	11/10/16 10:20 AM	2155
Accessibility is having desks t	Photo	11/9/16 4:01 PM	918
Accessibility is being able to f	Photo	11/9/16 2:20 PM	665
Accessibility is being able to r	Photo	11/9/16 10:20 AM	1166
Accessibility is being able to c	Photo	11/8/16 2:20 PM	1462
Accessibility is being inclusive	Photo	11/8/16 10:20 AM	1112
Accessibility is not having to	Photo	11/7/16 4:00 PM	1779
Accessibility is being able to a	Photo	11/7/16 2:22 PM	2141
Accessibility is being graded c	Photo	11/7/16 10:20 AM	2252
behind the scenes of (In)Acce	Video	11/7/16 7:20 AM	3159
How accessible is our campus	Photo	11/6/16 8:11 PM	1510

Facebook post engagement for just campaign related posts. The recap video (top entry) currently has 9700 views. Sarah did such an amazing job!!!

In addition to facebook, there were ~50 tweets released throughout the week, with an average engagement of 10 favourite and retweets.

Furthermore we had 8 twitter/facebook submission of community members adding photos to the campaign.

Accessibility Forum: As part of (In)Accessibility Week we ran the MSU’s third annual Accessibility Forum. The event was drop in and had 60-70 attendees.

Speaking for Ourselves ~ All of our identities coffeehouse: We had about 16 people at the event. Overall it was an amazing time and the people that came really enjoyed themselves. Of the 16, this was 2 people first Maccess anything!

Space usage:

Day	Average	Week of the 20th	Avg vol	Avg Community
Tuesday	4-5	9	2-3	2
Wednesday	10	14	6-7	3-4
Thursday	5	6	3	2
Friday	2	1	1	1

Stats are for people not on shift.

Additionally we have done three “appointment style” meetings where a volunteer accompanied a community member to SAS to have discussions about accommodations. All went successfully.

PAST EVENTS, PROJECTS & ACTIVITIES

Inaccessibility Week: (In)Accessibility week was a weeklong social media and interactive campaign designed to raise awareness and spark discussion surrounding barriers on campus. I think that I did an excellent job as an awareness campaign and engaged hundreds of students asking them to think more critically about their campus. Additionally, this campaign spoke to many of the experiences people on campus often feel are made invisible.

Moving forward I think it is important next year’s team evaluate whether an awareness campaign is what is needed or whether something more action oriented or more nuanced is needed. For example, one issue many students experience is the inability to find note takers for their classes, while we brought some awareness to this issue we did not solve it. In the future including more nuanced discussions surrounding how disability is an identity and not a series of discreet barriers would also be an excellent addition to a future similar campaign.

Accessibility Forum: As part of (In)Accessibility Week we ran the MSU’s third annual Accessibility Forum. The event was drop in and had 60-70 attendees. Moving forward I think this event needs to be critically evaluated. What is it’s purpose, why is Maccess the sole host, what is a reasonable budget, etc. focus groups might make more sense in years that are not policy years.

Speaking for Ourselves ~ All of our identities coffeehouse: We had about 16 people at the event. Overall it was an amazing time and the people that came really enjoyed themselves. Of the 16, this was 2 people first Maccess anything!

UPCOMING EVENTS, PROJECTS & ACTIVITIES

Events:

Disability Studies IA03: I'm so passionate about this event, and I love it so much already. The second week of November we will be hosting a 2ish hour lecture event introducing disability studies and some basics. Presenters will include the Maccess Social and Political Advocacy Exec, Myself, and a relevant professor. It promises to be a cool interactive learning experience as well as the first step towards a disability studies minor at McMaster. This event is being planned in consultation with EIO and PACBIC because of its advocacy role. There will be three of these lectures spread through second term.

Mad Pride: Second Week of February. This will be a week long campaign examining histories of institutionalization, medicalization and oppression for mad and mentally ill individuals. Advocacy empowerment and history will be key themes in the week.

Projects and Activities:

Working Groups: We are starting 3-4 smaller identity based working groups starting in January. A chronic pain and illness working group, a neurodivergence and mad working group, an accessible intramural team, and a physical disability working group.

Facebook group: As our community grows it is becoming clear that we would benefit from a secret Facebook group in addition to our page to improve community building online. Essentially taking on a QSCC model.

BUDGET

<i>For the Six Months Ending October 31, 2016</i>							
	Current	Prior Yr.	Current	Prior Yr.	Prior Yr.	Approved	% Budget
	Month	Month	YTD	YTD	YE	Budget	Used
	October	October	2016-17	2015-16	2015-16	2017	To Date
All:							
5003-0118 MACCESS - OFFICE SUPPLIES			75.87			120.00	63.23%
5101-0118 MACCESS - TELEPHONE						120.00	0.00%
6102-0118 MACCESS - ANNUAL CAMPAIGNS	78.93		78.93			1,500.00	5.26%
6402-0118 MACCESS - AWARDS & MEETINGS			137.58			500.00	27.52%
6501-0118 MACCESS - ADV. & PROMO	50.00		798.81			1,000.00	79.88%
6603-0118 MACCESS - SPECIAL PROJECTS	632.80		786.85			500.00	157.37%
7001-0118 MACCESS - WAGES	670.58		2,245.00			7,300.00	30.75%
7101-0118 MACCESS - BENEFITS	55.58		153.17			710.00	21.57%
Total All	1,487.89		4,276.21			11,750.00	36.39%

CURRENT CHALLENGES

Differing Perspectives: Different identities coming together always allows for contrasting ideas and diverse perspectives. As there are multiple power dynamics within the disability community, focusing on maintaining a safe(r) space while allowing for expression of feelings is difficult. In addition, it is my strong opinion that Maccess needs to be there to raise the marginalized voices within the disability community. However, this often leads to other community members being faced with privileges they are not aware they might have. Having these discussions while ensuring everyone feels welcomed in the same space, without furthering existing inequity is a big challenge.

Workload: This has been a concern in each of my previous EB reports

SUCSESSES

This term has been incredible, I have the problem of always having extremely high expectations so we've achieved only like a quarter of my year plan. But looking back on this term we've run two week long campaigns, launched a resource guide, ran three events, and operated a space 4 days a week. While I'd always like to see us doing more, looking back it's hard to not say WOW we've done a lot.