



MEMO

From the office of the...
Executive Board

TO: Members of the Student Representative Assembly
FROM: Ikram Farah
SUBJECT: Executive Board
DATE:

Dear Members of the Assembly,

This report will detail all that Executive Board has been up to since September 20th – October 4th. This report consists of year plans from: Advocacy, Diversity Services, EFRT, Spark, Elections, MAC Farmstand, Macademics, Maccess Shine/Terry Fox and Maroons as well as the Executive Boards decision to approve FYC wages and changes to the Underground Media & Design operating policy.

Advocacy Street Team

-Advocacy has hired their exec team and has currently hired their volunteer team. With the mental health campaign coming up on November 7th-11th, a mental health feedback survey has been developed and the purpose of this survey is to inform the strategic priorities and programming for the MacTalks campaign. Promotion of the survey began on October 2nd and will use past feedback as well as this feedback when planning for this campaign.

Diversity Services

-Anti Oppressive Practice(AOP) Training has been developed into a multi-level AOP model which allows for variety when student leaders are being trained through this model and caters to all educational backgrounds. The coordinator hired their volunteers and is very excited to work with everyone and continue with programming for the rest of the year.

EFRT

-EFRT has been very busy this Welcome Week and Homecoming which are often peak times in terms of service usage. All of this came around the same time as the training weekend for the responders so it was a busy time for the service as well as its volunteers. Orientation was a success and EFRT now has a full team and now the focus is shifted to training these new responders and they are hoping for them to be on their own come early November. Overall, it was a heavy first month with regard to HOCO shifts and training but volunteer

recognition is a constant priority to recognize the responders on their amazing job.

Spark

-After TL hiring the coordinator received over 70 responses to gain feedback and is working towards giving that feedback. During Welcome Week the coordinator made it a priority to make Sparks presence known on campus and connected with ROAs to promote the service to their building. Spark has a full team of TLs and Sessions have begun, a challenge the coordinator faces is the room bookings to hold these sessions but that is something that they have to work with for the year. Some successes include but are not limited to the guidebooks that are being released throughout social media. These guidebooks provide first years with information about services and resources on campus and have gotten positive feedback from it. Spark filled their registration but if any students were to ask to join they are open to it. Finally, considering IRC is no longer a recognized student group Spark is looking into planning a first year formal with a potential partnership with the new FYC coordinator.

Elections

-Due to the space audit committees' recommendations the Election committee no longer has an office and the team is transitioning through that. Promotion was done throughout the summer and the Elections committee hosted an Elections Fair in Moulton before FYC nominations were open, a lot of students came out to ask questions and it was a success due to the amount of candidates that ran for each position. Challenges they foresee are promotions for the large amount of referenda that are coming up.

MAC Farmstand

- MAC Farmstand has had a successful local food fest and distributed a lot of their local food discount cards at the table. Customer numbers go up each and every day and operations at the stand have been running smoothly and the team has been working well together.

Macademics

- Macademics hired their new exec team and planning for upcoming campaigns are underway. One campaign in particular being the Fall-Teaching Awards Nominations. The promotional strategy for that was to tent outside, provide hot chocolate for commuters all while using iPads for nominations as it is the most sustainable way to do so

Maccess

-Recently Maccess had a cupcake social which benefited the service on social media by gaining over 50 likes on Facebook through this event. An event that happened since the last EB report was Humans of Maccess which was an online promotional strategy to promote the service as well as a way for students to

share their stories. This was a success due to the online feedback they have received however the coordinator would like to see more coordination with SAS in future projects.

Maroons

-MSU Maroons hired 25 new first years to join the rep team and is working towards integrating them into their new roles. Full year training was provided for both the new reps as well as the old reps. A challenge the coordinator foresees is ensuring the volunteers remain accountable to this service by participating in a certain number of events per semester. Homecoming was a success and the maroons helped with set up and take down. Going forward the team is planning a social as a celebration for their hard work.

MAC Bread Bin

- Mac Bread Bin continues to operate their Lockers of Love, they hope to expand on having more lockers (if there are some available) and maybe having some that are more spread out across campus. They had a table at the local food fest and it was very successful and engaging. The volunteers are wonderful and a volunteer appreciation is underway.

Shinerama

-Shine had a very successful term and that was the last time the coordinator reported for EB. Notable updates are as follows: Shine day for welcome week was a success with very few issues in comparison to years prior. The Terry Fox run ran into some logistical issues; however, considering it was a charity run the team pulled in 3400 dollars which was amazing. Also, the bottle drive for Shine was another one of their success which led them to raise well over their initial goal. Shinerama/Terry Fox had a great term in terms of fundraising and did not go over budget.

FYC Wage Recommendations

The FYC Coordinator's wage listed at 12 hours a week at \$13.47 an hour, as recommended by the Finance Committee. The PTM as the Coordinator will be responsible for Risk Management and managing a budget and Residence Life will be responsible for paying for half of the wage.

Underground Media and Design

EB approved the job description for the Underground Media and Sales Design Assistant.

Sincerely,
Ikram Farah
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McMaster Students Union
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