



REPORT

From the office of the...

MSU Maroons

TO: Members of the Executive Board
FROM: Megan O'Brien
SUBJECT: MSU Maroons Report 4
Oct Tuesday, October 4th, 2016

UPDATE

The MSU Maroons service has been operating well since the last EB report and we have lots of upcoming events and activities planned.

Below outlines specific updates related to the service and its operation.

SERVICE USAGE

Over the past month the service usage has picked up with Welcome Week and Homecoming, and in general with students being back on campus.

The MSU Maroons have been able to host a couple of events for students, which were all well attended. During Welcome Week, we had two events that were both well attended. The MSU Maroons Pep Rally and the MSU Maroons Drop-in Sports Tournament. Both events helped to increase the Maroons presence on campus and get students acquainted with our service.

Please see more details under PAST EVENTS, PROJECTS & ACTIVITIES.

The Maroons additionally have added 25 new First Year Maroons onto the team, with hiring taking place during the month of September. We had over 200 applicants apply and from there approximately 120 were offered interviews. The process went smooth overall and we are now beginning the process of integrating them onto our team!

The Maroons also have participated in many different events and tasks over the month of September. We are now back in a "lull" stage with Homecoming finishing this past weekend.

PAST EVENTS, PROJECTS & ACTIVITIES

Please see the breakdown for events below.

Event	Description	Attendance of Representatives
MSU Pep Rally	This event was hosted during Welcome Week and was very well attended. All representatives	All

	were present and over 1000 first years with their residences came through.	
MSU Sports Tournament	This event was also held during Welcome Week on BSB Field. This was a great event to have and we had over 75 students participate. This was also helpful in promoting Maroons Intramurals for the school year.	All
Clubs Fest Set Up/Side Walk Sale Set Up	This event was hosted the week after Welcome Week. Representative participation was for the most part fairly well. We had some representatives miss mandatory commitments and we have taken measures to appropriately follow up with them!	~40 (cumulative)
MSU Maroons Opening Ceremonies	This event was quite a success this year. We often in previous years only have ~10 FY attend and this year we hosted it in Bridges Café with over 170 attendees.	~40
Terry Fox Run	We were asked to assist with the running of this event during the Maroons Interview Weekend. This event was challenging as many individuals did not attend and the executive was preoccupied with interviews.	~20
FY Maroons Interviews	With our new initiative, we asked the Maroons to participate in the interview process. Maroons were responsible for rotating candidates through the interview stations and keeping them occupied in the hall when necessary. Overall it went really well and we had great turn out for both dates.	~30
Year Long Training	Year Long training was new this year and worked well with integrating the new FY Maroons onto the team. We covered topics including: <ul style="list-style-type: none"> • Events and Event Sign Up • Maroons Year at a Glance • Homecoming Review • Expectations • General Training for FY Maroon Representatives 	~70
Local Food Fest	This year we were asked to work with Farmstand for their Local Food Fest. Overall it was a huge success and we had an adequate amount of representatives volunteer.	~10
Homecoming	Homecoming happened this past weekend and the Maroons were needed for set up and execution of all major events. The expo was a success and Maroons helped with SWAG distribution and running the Maroons Table. We also assisted with both concerts over the weekend and then attended the Homecoming	~75

	Football Game. There were some conflicts due to academics and midterms, all which were validated and confirmed.	
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UPCOMING EVENTS, PROJECTS & ACTIVITIES

Team Bonding Events

Over the next month we are hoping to implement another team bonding event to assist in integrating the 25 new First Year Maroons. The executive team and myself have not yet determined a date or what the event will look like but it will be on the near horizons sometime soon.

In addition to this, Campus Events is hosting an appreciation event for the team on November 1st (tentatively) where the Maroons will get to see a movie in the Jackson Square Theatre. Details still to be confirmed.

Maroons Events

We are hosting one of our Maroons Events at the end of this month! Both social executives have been hard at work planning for our upcoming First Year Bonfire Night. We are in the midst of planning for promotional materials and working on steps including budgeting, planning and implementation of the event.

BUDGET

The table below outlines the breakdown of the budget spent thus far.

Budget Line	Budget	Purchases Made	Percentage Spent
Office Supplies	\$160.00	POD Fabric Cloth Poster Board Supplies Hole punch Face Paint Supplies	75%
Telephone	\$120.00		100%
Photocopying	\$0.00		100%
Annual Campaigns	\$1500.00	AVTEK Welcome Week Speakers Welcome Week Meals	9%
Recognition Awards	\$500.00		0%
Adv. & Promo	\$1500.00	Underground Standing Order Buttons Purchased Pending Tattoo Purchase T-Shirt Order	91%
Special Projects	\$750.00	Intramurals	64%
Uniforms	\$7000.00	Maroons Suits Jerseys	101%
Member Training	\$1700.00	T-Shirt Order Welcome Week Guidebooks Welcome Week Meals	105%

Compared to the last EB Meeting, I am feeling more confident with our budget for the school year. We still are tight with money but I have been able to sit down with Maggie

to discuss the situation and have had check ins with Ryan MacDonald to see where we have wiggle room.

Foreseeable in the future, we could be short or over in certain lines with the new First Year Maroon Initiative. I am still looking into possible ways to get around this solution but with the expansion of our service this could be something to look into for future years.

VOLUNTEERS

Everything for the most part has stayed the same. The team dynamic is overall positive. We are having some difficulties on ensuring the focus remains on the service and not as much team-bonding socials outside the realm of what we plan.

After Welcome Week, the team got very close and representatives were able to foster connections with each other. We are now currently hoping to integrate the 25 new First Year Maroons into the team and it can be somewhat challenging. We are hoping to combat this with several team-bonding events over the next couple of months.

We have been trying to provide some opportunities for professional development within the MSU by letting our representatives know about jobs posted through the website.

CURRENT CHALLENGES

We have very few challenges currently with the MSU Maroons, however there is one major challenge that myself and the executives have been facing. This year, we are trying to ensure our volunteers remain accountable to the service, as in previous years the retention rate was fairly low.

With that said, we have implemented a new system of ensuring that representatives know the expectations for the year. We have asked the Maroons to commit to attend 2-3 events per month. The way we first framed it during Year Long Training was not perceived well and we decided to re-brand the framework, which was better received. With that said, we are going to be having a drop in feedback session happening this Wednesday for representatives to come give their input on how the executive team is operating this year and how we should keep everyone accountable. I will continue to update you next month.

SUCSESSES

Welcome Week overall went extremely well. The representatives did a FABULOUS job every day and put in their best effort, which was amazing to see. In addition, representatives also volunteered at Homecoming this past weekend. Many representatives sacrificed their own plans and assisted with volunteering which allowed all of the events to run very smoothly. It is awesome to see how much effort and work our representatives are willing to put into the service!

OTHER

Not applicable.