



— the — PRESIDENT'S PAGE

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McMASTER SHINERAMA FUNDRAISING EFFORTS BRING RECORD SUCCESS

Shinerama volunteers, staff and students surpass all expectations in raising money for Cystic Fibrosis research, putting McMaster on pace to reach a new all-time high.



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For numerous decades now, the students of McMaster University have undertaken the immense task of raising funds for Cystic Fibrosis research, by way of the Shinerama Campaign. It has become the largest post-secondary student fundraising campaign in the country, and has helped to support research by providing millions of dollars of funding each year. The program began in 1961 at what was then called Waterloo Lutheran University (now Wilfred Laurier University). They used the program to start getting students of the University more involved in their surrounding community. In 1964, the program became unified under Cystic Fibrosis Canada and ever since all proceeds have been directed to finding a cure

for this degenerative disease. The school has since changed its name, but the principles behind "Shine Day" have remained the same. Every year students get out into the community and garner support for the cause.

The McMaster Students Union, in conjunction with McMaster University, was one of the first universities to join with Cystic Fibrosis Canada and the Shinerama campaign in the late 1960s. Since then we have had many great achievements, but most notably over the last few years we have been ranked 3rd for fundraising out of all the schools in the country. This is obviously an achievement of which we should all feel very proud.

Some of our monetary achievements include the following fundraising milestones; in 2009 we achieved a total of just over \$60,000. Followed by a concerted effort to improve this total in 2010, McMaster efforts resulted in a total of \$86,000. This year, we have already raised just over \$90,000 so far, and we expect to see a whole lot more come

in before the campaign ends at the end of September. This year, we had over 1,100 first-year students and Welcome Week reps come out to help raise money on Shine Day.

It would be impossible to go on without mentioning the impressive support we received from our sponsors. For the first time ever, we have had the opportunity to expand the Shinerama round-up program to our own MSU services. If you are shopping at Underground Media and Design, Compass or Union Market, you'll have the opportunity to make a small donation right at the cash register. Some off-campus support was gained from Moksha Yoga, during their special community support classes during the month of August. Furthermore, the Office of the President and Alumni Advancement both made

significant contributions to the campaign and both of their logos can be found on the back of this year's Shinerama shirts.

The MSU's Shinerama program is still growing and is not showing any signs of slowing down. Titles bookstore participates heavily in the round-up program and with their support, it is a significant possibility that for the first time ever we will reach the 6 digit mark of \$100,000! All of these successes would not have been possible without Mr. Paul Mezaros, the Shinerama Coordinator for 2011 here at the MSU. He has laid the groundwork for an even more successful campaign next year. As we continue to grow, we just might be able to reach the #1 fundraising school in all of Canada.

Thanks to all of you who said yes to round-up, donated on Shine Day and volunteered your time to help us in this very worthy cause.



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MSU HEALTH AND DENTAL COVERAGE

With the upcoming opt-out deadline of September 30th quickly approaching, learn more about your MSU Health and Dental coverage.



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Your fees include the cost to participate in both the MSU Health Insurance plan and the MSU Dental Insurance plan for full-time undergraduate students, enrolled in 18 units or more. You have already paid the cost of the plans (\$55 and \$110 respectively), tax included in your student fees.

If you are already covered by another health or dental plan, but you are not covered 100%, you may utilize your MSU coverage and combine it with your current plan.

Look into your benefits and compare the two plans before you opt-out, as the MSU plans may provide some coverage options that are not currently available to you.

Students may opt-out of either or both of the Health and/or Dental plans if they can provide proof of comparable coverage under another health and/or dental plan, prior to FRIDAY, SEPTEMBER 30, 2011. Students may also add their spouse and/or dependent children to the Health Insurance plan at a cost of \$55.00 per member or to the Dental plan at a cost of \$130.00 for a single parent/one dependant or \$199.00 for family/all dependents before FRIDAY, SEPTEMBER 30, 2011.

For more information about what is covered, as well as opt-out and add-on info, please visit our website at: <http://optout.msumcmaster.ca>



PICK & TOUR EVENT

AT PUDDICOMBE ESTATE
FARMS & WINERY



\$15 PER TICKET

INCLUDES: transportation, train tour, petting farm, walking trails, and a 3lb bag of apples

SEPTEMBER 18TH, 2011

Departure at 1:00PM from campus



The President's Page is sponsored by the McMaster Students Union. It is a space used to communicate with the student body about the projects, goals and agenda of the MSU Board of Directors.

www.msu.mcmaster.ca

